

Check a choice against a code of ethics



Use this when a choice affects the public and a code covers it.

1 Name the choice
Say what someone is about to do and who it affects.

2 Find the code that fits
Pick the profession closest to the job, such as journalism.

3 Read the provision
Find the exact words that apply and quote them.

4 Decide and explain
Say whether the choice follows the code, and why.

Example from Case 1

- 1 Should the crew repost the cropped clip?
- 2 Journalism is closest, so use the SPJ code.
- 3 **Real source:** “Verify information before releasing it. Use original sources whenever possible.”
SPJ Code of Ethics, “Seek Truth and Report It.”
- 4 Reposting before reading the transcript would not follow it.

⚠ Watch out: Many codes are voluntary. SPJ calls its code “not a set of rules.”



Sentence
frames

The choice is ____.

The ____ code says “____.”

It ____ the code, because ____.