

Student edition

IB Diploma Programme: Language A: language and literature

IB Diploma Programme Language A: language and literature classes at SL and HL, using selected cases for Paper 1 practice and one individual-oral rehearsal.

10 cases

How this book works

Each case is a short chapter. The pages follow the same order in every case, so you learn the layout once.

-  **What happened** Read the story and the question you will answer.
-  **Reading passage** Read a longer passage about the case. Stop and think at each question.
-  **Key idea and In the news** Read the idea behind the case, a code of ethics and two real news stories.
-  **Practice** Choose the best response and fix two phrases in a student's draft.
-  **Check your work** Answer yes-or-no questions and mark your level in the rubric.
-  **Talk about this case at home** Take home a page of questions for your family.
-  **Key terms** Learn the words the case needs, each with its Spanish word.
-  **Look at the evidence** Read each document. Write what it shows and what it leaves out.
-  **Sort the evidence** Decide which evidence supports each claim and whose view is missing.
-  **Your task** Follow the numbered steps, plan in the boxes and write your draft.
-  **Questions to discuss** Write short answers, then finish My take.

Labels on the page

Evidence A | Group-chat post

A document from the case. Read it closely and compare it with the other documents.

Real source | Publisher | Date

A real news story, code or study. Scan its code to read the original.

Directions on each page

On your own A short direction under a heading tells you what to do if you work without a teacher, and about how long it takes.

When a page continues

Some sections run onto a second page. Its heading says “continued,” and it keeps the next page number.

Filling in this book

- Fill it in on paper or in a PDF app. Save a copy before you type.
- What you type stays on your device. Nothing is sent to us.
- Do not write private information about yourself or other people.

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Case 1: Is the screening canceled?

A cropped clip in the group chat seems to cancel the crew's screening, so you check the original documents and write an update.

On your own Read What happened. Underline the sentence that worries the crew. About 4 minutes.

Your role: You're the one who reads the full transcript before Gia posts. **New skill:** Find the original source.



Gia and Mateo read the message about tonight's screening.

What happened

It is Friday afternoon at the Common Room, a shared event space inside a bookshop in Fort Greene, Brooklyn. Mateo, 22, booked the room for tonight's 6 p.m. screening, the crew's first in the neighborhood. He has been moving tables and chairs all afternoon.

Gia, 21, is helping between her class and her shift at a café. Jordy is testing the projector and captions. Sami is on her way from the print shop.

At 4:52 p.m., someone forwards a seven-second clip to the group chat. The clip comes from a meeting about the room. Its caption asks whether the screening is canceled.

Gia wants to warn people before they leave home. Mateo hopes the post is wrong. Gia has about ten minutes before she has to leave for work.

Your question: Is the screening really canceled, and what should the crew tell people?

Key terms

On your own Read each key term and its example. Then write your first guess in the box. About 4 minutes.

Claim A claim is a statement that something is true. You can check a claim with evidence.

En español: afirmación

In this case: The caption “Screening canceled?” is a claim. It ends with a question mark, and no document confirms it.

Context Context is the information around an event or a quote that you need to understand what it means.

En español: contexto

In this case: The full transcript adds the words “through that reader tonight.” Those words show that only the broken side door is closing.

Framing Framing is choosing which parts of a situation a message brings forward.

En español: encuadre

In this case: The crop and the caption choose what viewers notice: “removing access,” not “through that reader.”

Holding statement A holding statement is a short update that says what is known, what is still being checked and when people will hear more.

En español: comunicado provisional

In this case: Jordy posts: “We’re checking the original. Hold your plans for a moment.”

Who is involved



Mateo

Booked the room for tonight

“I’ve been moving these tables all afternoon. Please tell me we didn’t cancel this in a group chat.”



Gia

Leaving soon for a café shift

“Sami’s already on the train from the print shop. “We’re figuring it out” doesn’t tell her whether to keep coming.”

Before you look at the evidence, what do you think is going on?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Whose version travels fastest

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 6 minutes.

Words to know

- **Claim:** A claim is a statement that something is true. You can check a claim with evidence.
- **Context:** Context is the information around an event or a quote that you need to understand what it means.
- **Framing:** Framing is choosing which parts of a situation a message brings forward.
- **Holding statement:** A holding statement is a short update that says what is known, what is still being checked and when people will hear more.

The story: A real clip with a false caption

By late Friday afternoon, the Common Room is almost ready. The event space, tucked inside a Fort Greene bookshop, has rows of folding chairs that Mateo has been arranging since lunch. Jordy is checking whether the projector's captions are readable from the back row. Gia has about ten minutes before she has to leave for a café shift. Sami, who uses a manual wheelchair and usually enters through the side door, is already on the train from the print shop.

At 4:52 p.m., a seven-second clip reaches the group chat. It comes from a meeting about the room. The coordinator says, "we are removing access," and the clip ends. The forwarded caption supplies the conclusion the video does not: "They're removing access tonight. Screening canceled?"

Nothing about the clip is fabricated. That is what makes it persuasive. The voice is real, the words are real and the meeting happened. Gia's instinct is protective. People are already asking whether to turn around, and she wants to save them a trip. Mateo's instinct is hopeful, and he says plainly that he wants the clip to be fake. Jordy's instinct comes from editing. A sentence that stops at "access" usually has more after it.

Your role in this case is specific. You are the one who reads the full transcript before Gia posts. Every reply the crew sends will be read by people making decisions on the move, so the order of the crew's next three steps matters.

❓ Stop and think. Why can a real clip mislead people more easily than a fake one?

Reading the record against the clip

The caption makes a **claim**, a statement that something is true that can be checked with evidence. Two documents test it. The coordinator's 3:30 p.m. transcript reads: "The side-door reader is broken. We are removing access through that reader tonight. Existing room bookings remain in place. Use the staffed front entrance while we repair it." Mateo's booking email from Tuesday confirms Friday, 6 to 9 p.m., a step-free front entrance and staff at the desk from 5:30.

Set side by side, the documents show that the clip is accurate but incomplete. **Context**, the information around a quote that you need to understand what it means, narrows "removing access" to a single broken reader. The email adds something the transcript does not: the front entrance is step-free. It also leaves something out. It was sent before Friday's meeting, so it says nothing about the side door.

The crew's response follows the evidence in order. First, Jordy sends a **holding statement**, a short update that says what is known, what is still being checked and when people will hear more: "We're checking the original. Hold your plans for a moment." Notice what it avoids. It does not repeat the word "canceled," and it does not call the clip fake. Then Gia posts the correction in the same chat where the rumor spread, with the time, the entrance and the original update. Jordy captions it so it can be read without sound. Mateo keeps a link to the full transcript beside the cropped clip.

? **Stop and think.** The holding statement avoids the word "canceled." What might happen if it repeated the word, even to deny it?

Selection, emphasis and who controls the story

Robert Entman's research defines **framing** through two actions: selecting some aspects of a situation and making them more salient (Robert M. Entman, "Framing," 1993). In plain terms, framing is choosing which parts of a situation a message brings forward. The seven-second crop is a frame built by subtraction. It selects "removing access" and removes the qualifier. Analyzing a frame does not require proving anyone's motive. It requires showing what was selected and what was left out.

The pattern reaches far beyond one group chat. When Suzanne Collins announced a new Hunger Games novel, her publisher quoted her on propaganda and "the power of those who control the narrative" (Scholastic, June 6, 2024). In the 2012 film's reaping scene, the Capitol stages an official ceremony, yet it cannot control how the crowd reacts when Katniss volunteers for Prim. In our reading, the scene and the clip raise the same question: whose version does the edit make easiest to see?

Research suggests the defense is teachable. A Stanford study found that most of 3,446 students judged posts by how they looked rather than by who made them (Stanford Graduate School of Education, November 18, 2019).

Selection, emphasis and who controls the story, continued

A district-wide field study in high school government classes found that teaching lateral reading measurably improved how students judged online claims (Wineburg et al., Journal of Educational Psychology, July 2022). News organizations hold themselves to a similar standard. The RTDNA code warns that “trending” or “going viral” may increase urgency, but these “only heighten the need for strict standards of accuracy” (RTDNA Code of Ethics, June 11, 2015). Finding the original source is the first skill in this series, and every later case builds on it.

 **Stop and think.** Entman says a frame works by selection and emphasis. What did the crew’s correction select and emphasize?

Sources

Real source | Robert M. Entman | 1993

Framing

Real source | Scholastic | June 6, 2024

Sunrise on the Reaping announcement

Real source | Stanford Graduate School of Education | November 18, 2019

High school students are unprepared to judge the credibility of information on the internet, according to Stanford researchers

Real source | Journal of Educational Psychology (Wineburg et al.) | July 2022

Lateral reading on the open Internet: A district-wide field study in high school government classes

Real source | Radio Television Digital News Association (RTDNA) | 2015

RTDNA Code of Ethics

Notes

DP Lang and Lit

Your task

On your own Read the steps. Fill in the planner boxes before you start your draft. About 8 minutes.

Write a guided textual analysis of the group-chat screenshot and its caption in response to the guiding question. Treat it as a non-literary text: analyze the crop, the caption's punctuation, the placement of "canceled?" and the reader it assumes.

Use: The screenshot and caption as the unseen text. The transcript and booking email are held back until after the first draft, then used to test the reading.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Read later: Evidence A. You will read it after your first draft.

Guiding question: How do the crop and the caption work together to lead readers toward a conclusion the full transcript does not support?

- 1 Read the guiding question and the post in Evidence A.
- 2 Annotate the post in three layers: content, form and effect on the reader.
- 3 Write a thesis that answers the guiding question.
- 4 Draft your opening and first body paragraph on the Your draft page.
- 5 Finish the analysis, 600 to 800 words, on lined paper within the 75 minutes.
- 6 Read Evidence B and C. Mark one claim the full record confirms or changes.



Prefer typing? Scan to open the online workspace.

Content: what the post says

Form: how the post is built

Effect: what a reader does

[illegible][illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Your draft

On your own Write your draft in the boxes. Use your planner from the page before. About 60 minutes.

Your opening paragraph

Your first body paragraph

After Evidence B and C: one claim the full record confirms or changes

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Look at the evidence

On your own Read each document. For each one, write what it shows and what it leaves out. About 8 minutes.

Evidence A | **Group-chat** post, Friday 4:52 p.m.

The post

They're removing access tonight. Screening canceled?" A seven-second clip is attached. In it, the coordinator says "we are removing access," and the clip ends there.

Look closely: Which word in the caption goes further than the clip itself?

What it shows

What it leaves out

Evidence B | Coordinator's meeting transcript, Friday 3:30 p.m.

The full update

"The side-door reader is broken. We are removing access through that reader tonight. Existing room bookings remain in place. Use the staffed front entrance while we repair it."

Look closely: Which four words narrow what "access" means? Underline them.

What it shows

What it leaves out

Look at the evidence, continued

Evidence C | Booking email to Mateo, sent Tuesday

The booking email

Friday, 6—9 p.m. Screening confirmed. Front entrance: step-free. Staff member at the desk from 5:30 p.m. Contact the coordinator for arrival support.

Look closely: What does this confirm? What does it not say about the side door?

What it shows

What it leaves out

What is still missing from the evidence?

Notes

Key idea: framing

On your own Read the key idea and the code of ethics. Then answer the question in the box. About 8 minutes.

The clip in the group chat is real, but that only tells you the video is authentic. A **claim** is a statement that something is true. You can check a claim with evidence. **Context** is the information around an event or a quote that you need to understand what it means. Here, the clip stops before the rest of the coordinator's sentence, so the clip alone cannot confirm the caption's claim.

Framing is choosing which parts of a situation a message brings forward. Media researcher Robert Entman uses this idea to study what messages select and emphasize. The crop makes "removing access" stand out and hides "through that reader," the words that limit the change to one broken side door. You do not have to prove that anyone meant to mislead people. You only need to show what the edit leaves out.

A **holding statement** is a short update that says what is known, what is still being checked and when people will hear more. It gives people a next step while the crew checks the documents. The correction that follows needs the time, the door and a contact for arrival help. People who are already traveling need those details before they arrive.

Professional standards

Real source | Society of Professional Journalists (SPJ)

SPJ Code of Ethics: Seek Truth and Report It

"Verify information before releasing it. Use original sources whenever possible."

In plain words: Journalists who follow the SPJ code check a claim against the original source before they share it.

Question: What does the full meeting transcript say right after the point where the seven-second clip ends?

Your answer

The transcript goes on to say ____, which means ____.

Check Yourself with Lateral Reading: Crash Course Navigating Digital Information #3

Shows the move the crew makes: leave the screenshot, open new tabs and check who made it and what other sources say.



Viral image shows fake story from The Atlantic about Biden

A real fact-check of a fabricated news screenshot: the image looked official, but the outlet never published it.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Sort the evidence

On your own Compare each piece of evidence with each claim. Write supports, challenges or neither in each box. About 6 minutes.

Draw an arrow from each piece of evidence to the claim it supports or challenges. Which claim is left standing, and which gap still needs a check before you post?

Evidence	Claim 1 The screening is canceled.	Claim 2 The screening is on; use the staffed front entrance.
1 The clip: “we are removing access...” ends mid-sentence.		
2 The transcript: access is removed “through that reader,” and existing bookings remain in place.		
3 The booking email: Friday 6—9 p.m., screening confirmed, step-free front entrance.		

Still open

- Can every visitor use the temporary entrance?

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Check your work

On your own Answer the Check your work questions and mark your level in each rubric row. Then write one change you made. About 8 minutes.

Does your thesis answer the guiding question directly? ☐ Yes ☐ No

Do you analyze at least two formal features, such as the crop and the question mark? ☐ Yes ☐ No

Does each claim rest on a precise reference to the post? ☐ Yes ☐ No

Did the full record confirm or change one of your claims? ☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ Repeats the screenshot's claim or ignores the documents.	☐ Mentions a source but not the detail that changes the meaning.	☐ Uses the transcript or email to correct the claim accurately.	☐ Uses both documents and names what they still cannot confirm.
Reasoning	☐ Treats the clip as fake or as final.	☐ Corrects the claim but adds a guess about motive.	☐ Explains the difference between an entrance change and a cancellation.	☐ Explains how the crop produced the wrong conclusion and avoids inventing motive.
Audience & purpose	☐ Message would not help someone decide whether to leave.	☐ Gives the verdict but leaves out time or entrance.	☐ Gives time, entrance and a contact.	☐ Anticipates access needs and people who saw only the original post.

Skill	Beginning	Developing	Proficient	Advanced
Revision	☐ No change after feedback.	☐ Surface edits only.	☐ Adds a missing fact or removes an unsupported claim.	☐ Explains why each edit makes the update more usable.

I changed ___ because ____.

[illegible]

Questions to discuss

On your own Write a short answer to each question. Then finish My take. About 10 minutes.

1 The clip is real. How did it lead people to the wrong conclusion?

2 Should the crew say why they think the clip was posted? Why or why not?

3 Jordy's holding message does not repeat the word "canceled." Why might that matter?

4 What rule could the Common Room adopt for urgent updates? What would the rule cost?

My take

My claim: ____.

My take, continued

The best evidence is ____, because ____.

Someone who disagrees might say ____.

The limit of the evidence is ____.

I would change my mind if ____.

Notes

Talk about this case at home

Case 1: Is the screening canceled?

In this case, a short video clip in a group chat makes a group of friends think their movie night is canceled. Your student compared the clip with the full meeting notes and a booking email, then wrote a message that corrects the mix-up.

Questions to talk about

- 1 What would you check before you share a screenshot?
- 2 Where does your school post official updates, such as closings?
- 3 What makes a correction easy to trust?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Case 3: What should a group do after a public mistake?

The crew's recap caption blamed younger neighbors for a late start, but the event log shows the projector failed.

On your own Read What happened. Underline the caption and the time the projector failed. About 4 minutes.

Your role: You're the one who checks the log's times before the correction goes up. **New skill:** Correct a public mistake.



Gia and Jordy sit at a table with a laptop and a printed page.

What happened

It is Sunday at the edit desk. Caio, 24, edited a short recap of Friday's screening. The crew posted it on Saturday morning. Gia's caption, "Great night, once the younger crowd finally got organized," sounded believable, because a few people did arrive late.

Then Jordy checks the setup log. The projector failed at 5:40 p.m. The replacement was not running until 6:20, twenty minutes after everyone was seated. The log also says Anika and Dec helped carry chairs before the doors opened.

Anika sends the group a voice note asking why she and Dec are the problem in the post. Gia wants to take responsibility. Her first draft of a correction is mostly about how bad she feels, and the recap caption is still up.

Your question: What should the correction say, and what will the crew do differently next time?

Key terms

On your own Read each key term and its example. Then write your first guess in the box. About 4 minutes.

Claim A claim is a statement that something is true. You can check a claim with evidence.

En español: afirmación

In this case: The caption claims the late start happened because “the younger crowd” was not organized. Jordy’s setup log checks that claim.

Correction A correction is a public statement that replaces wrong information with accurate information.

En español: corrección

In this case: Gia edits the original caption, not just her story, so people who saw it learn what was wrong.

Accountability Accountability is owning a mistake and doing what you said you would do to fix it.

En español: rendición de cuentas

In this case: The crew names who fixes the caption, who contacts Anika and Dec, and who checks the next recap against the log.

Who is involved



Gia

Wrote the recap caption

“I wrote ‘once the younger crowd finally got organized.’ A few people did come in late, so it felt true. I never checked why we started late.”



Jordy

Kept the setup log on Friday

“My log says Anika and Dec were carrying chairs before doors opened. The caption turned them into the reason we started late.”

Before you look at the evidence, what should Gia's correction say first?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

When an explanation becomes blame

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 5 minutes.

Words to know

- **Claim:** A claim is a statement that something is true. You can check a claim with evidence.
- **Correction:** A correction is a public statement that replaces wrong information with accurate information.
- **Accountability:** Accountability is owning a mistake and doing what you said you would do to fix it.

The story: The log nobody opened

The crew's first neighborhood screening, the one saved from a cropped clip in Case 1, went ahead on Friday. On Saturday at 11:08 a.m., the crew posted a recap. Caio, 24, had edited the video. Gia, 21, wrote the caption: "Great night, once the younger crowd finally got organized." It seemed accurate to her in the loose way captions often do. A few people had arrived late, and the evening had started late, so the two facts fused into a cause.

On Sunday at the edit desk, Jordy opens the setup log. At 5:40 p.m., a projector failure was reported. At 6:00, attendees were seated. At 6:20, a replacement was connected, twenty minutes after the audience sat down. The final line notes that Anika and Dec, the two youngest people involved, carried chairs before the doors opened. Jordy writes in the chat that no one opened the log before posting, Jordy included.

Anika's voice note lands next: "We were helping you set up. Why are we the problem in this post?" Gia had already drafted a response, which was never posted: "Sorry if this came across wrong. We love our younger neighbors and would never want anyone to feel excluded." Rereading it, she recognizes the conditional "if" as a dodge. The draft also never mentions the projector.

❓ Stop and think. How did two true facts, a late start and some late arrivals, combine into a false claim?

Two jobs in one caption

The caption did two jobs at once. It explained the late start, and it assigned blame for it to a group of people. The first job is a **claim**, a statement that something is true that can be checked with evidence.

Two jobs in one caption, continued

Case 1 gave you the method: find the original source. The log is that source, and it replaces the caption's explanation with a mechanical one.

A **correction** is a public statement that replaces wrong information with accurate information. A strong correction here has a clear order. It names the wrong claim, states what the log shows and places the fix where the original audience will see it. Caio's rule, fix the same post instead of burying it under a new one, follows from that last requirement.

Accountability is owning a mistake and doing what you said you would do to fix it. In practice, accountability becomes a list of named owners. Gia corrects the post. Caio keeps a visible correction note with the edit. Jordy adds a source check before publication. Each owner is a named person rather than the crew in general, so anyone can check later whether the work was done. Just as important is what accountability does not require. Anika should not have to comfort Gia or approve the correction in public. Jordy suggests offering Anika a private way to respond and then letting her decide what she thinks. Jordy also proposes a test of success that ignores view counts. Ask a few people who saw the first post why the screening started late. If they still say "the younger crowd," the fix failed.

 **Stop and think.** Why does accountability include limits on what the crew asks of Anika and Dec?

What research and professional codes add

A 2016 study of apologies found that acknowledging responsibility and offering repair mattered most among six elements (Lewicki et al., *Negotiation and Conflict Management Research*, April 6, 2016). Research on misinformation points the same way. A meta-analysis of 65 studies found that corrections work better when they explain what is true rather than simply denying the false claim (Walter and Murphy, *Communication Monographs*, May 15, 2018). Gia's draft offered neither an explanation nor a repair.

Journalists write the prominence rule into their ethics. The RTDNA code says ethical journalism requires "owning errors, correcting them promptly and giving corrections as much prominence as the error itself had" (RTDNA Code of Ethics, June 11, 2015). NPR's public editor describes naming the error, fixing it on the story and keeping a public list (NPR, October 21, 2022).

The film connection sharpens the stakes. In *Zootopia* (2016), Judy tells a press conference that a set of incidents has a biological explanation tied to one group, and Nick's reaction shows a personal cost her official answer overlooks. In our reading, good intentions do not erase the effect of an unsupported claim about a group. The animal groups in the film are not a scientific model of human race. The crew's caption is far smaller, but it made the same kind of move. Your job is to check the log's times before the correction goes up.

❓ **Stop and think.** Walter and Murphy found that explanations beat bare denials. What explanation should the correction give?

Sources

Real source | Negotiation and Conflict Management Research (Lewicki et al.) | April 6, 2016

An Exploration of the Structure of Effective Apologies

Real source | Communication Monographs (Walter & Murphy) | May 15, 2018

How to unring the bell: A meta-analytic approach to correction of misinformation

Real source | Radio Television Digital News Association (RTDNA) | 2015

RTDNA Code of Ethics

Real source | NPR Public Editor | October 21, 2022

That was wrong

Real source | **Critical Media Project** | **No date listed**

Zootopia: the press conference

Notes

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Look at the evidence

On your own Read each document. For each one, write what it shows and what it leaves out. About 6 minutes.

Evidence A | Recap caption, posted Saturday 11:08 a.m.

The caption

Great night, once the younger crowd finally got organized.

Look closely: Which group does this caption ask readers to blame, and on what evidence?

What it shows	What it leaves out

Evidence B | Setup log, Friday evening

Jordy’s event log

5:40 p.m. Projector failure reported. 6:00 p.m. Attendees seated. 6:20 p.m. Replacement projector connected. Note: Anika and Dec helped carry chairs before doors opened.

Look closely: What happened at 5:40 that the caption never mentions?

What it shows	What it leaves out

Look at the evidence, continued

Evidence C | Voice note to the crew

Anika’s message

“We were helping you set up. Why are we the problem in this post?”

Look closely: What fact does Anika add, and what is she asking the crew?

What it shows

What it leaves out

Evidence D | Draft correction, Saturday 2:15 p.m., not posted

Gia’s first correction

Sorry if this came across wrong. We love our younger neighbors and would never want anyone to feel excluded.

Look closely: What fact does this correct? Who does the word “if” put the problem on?

What it shows

What it leaves out

What is still missing from the evidence?

Key idea: corrections

On your own Read the key idea and the code of ethics. Then answer the question in the box. About 6 minutes.

Gia's caption did two jobs at once. It explained the late start, and it blamed a group of people for it. A **claim** is a statement that something is true. You can check a claim with evidence. Jordy's setup log checks the caption's claim and shows a projector failure instead.

A **correction** is a public statement that replaces wrong information with accurate information. It should appear where people saw the mistake, so the crew should edit the recap caption itself. A 2016 study of apologies found that taking responsibility and offering to repair the harm mattered most. Gia's first draft talks about loving younger neighbors, and it does neither.

Accountability is owning a mistake and doing what you said you would do to fix it. That means naming who corrects the caption, who contacts the people it blamed and who checks the next recap. Anika does not have to comfort Gia or approve the correction in public. The crew can offer her a private way to respond.

Professional standards

Real source | Public Relations Society of America (PRSA)

PRSA Code of Ethics: Free Flow of Information

"Act promptly to correct erroneous communications for which the practitioner is responsible."

In plain words: Public relations professionals who belong to PRSA agree to fix their own mistakes quickly.

Question: The recap caption went up Saturday at 11:08 a.m. What should the crew change first, and where?

Your answer

The first change is ____, made in ____, because ____.

How a real newsroom corrects mistakes: name the error, fix it on the story and keep a public list.



A real brand apology after an ad played into a racial stereotype; compare the words with what changed afterward.

[illegible]

Sort the evidence

On your own Compare the four accounts. Mark where they agree, where they differ and which one was written at the time. About 6 minutes.

Place the four accounts side by side. Where do they agree, where do they split, and which one was written down at the time?

Account 1

Caption: the night went well once the younger crowd got organized.

Account 2

Event log: projector failed at 5:40; replacement connected at 6:20; Anika and Dec carried chairs.

Account 3

Anika: “We were helping you set up.”

Where they agree

Where they differ

Check: Which account was recorded at the time rather than remembered afterward?

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose what goes first in the correction and explain why. Then fix the two marked lines.
About 8 minutes.

What should go first in the correction?

☐ **A** An explanation of how bad Gia feels about the caption.

☐ **B** The wrong claim, and what the event log shows.

☐ **C** Delete the post and stay quiet.

Why I chose it

Improve a draft

A student's first draft

We want to apologize for our last post. We didn't mean to offend anyone and we love having younger people at our events. It was a really stressful night and **1** things were hectic so we said something we shouldn't have. Honestly we were all tired and trying to get everything set up on time, and it's been a lot. We are sorry if anyone was hurt. **2** We promise it won't happen again and we hope everyone keeps coming! Thank you all for your support and understanding, it means a lot to us.

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

DP Lang and Lit

Your task

On your own Read the steps. Fill in the planner boxes before you start your draft. About 10 minutes.

Write a guided textual analysis of the crew's published correction, reading it against the caption it replaces. Then apply the same guiding question to one longer real correction or apology statement the teacher selects.

Use: The original caption, the posted correction from the case and one teacher-selected published correction from a newsroom or organization.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How does the correction use order and precise detail to rebuild trust with the readers the original caption wronged?

- 1 Read the guiding question, the caption in Evidence A and the published correction.
- 2 Annotate the correction in three layers: sequence, agency and hedging.
- 3 Compare who does what in the caption and in the correction.
- 4 Write a thesis that answers the guiding question.
- 5 Draft your opening and first body paragraph on the Your draft page.
- 6 Apply the same guiding question to the longer correction your teacher selects.
- 7 Finish the analysis, 600 to 800 words, on lined paper within the 75 minutes.



Prefer typing? Scan to open the online workspace.

Sequence

Agency

Hedging

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Your draft

On your own Write your draft in the boxes. Use your planner from the page before. About 50 minutes.

Your opening paragraph

Your first body paragraph

One question I will ask of the longer correction

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Check your work

On your own Answer the Check your work questions and mark your level in each rubric row. Then write one change you made. About 8 minutes.

Does your thesis answer the guiding question directly?	☐ Yes ☐ No
Do you analyze sequence, agency and word choice with precise references?	☐ Yes ☐ No
Do you connect the conventions of corrections to their purpose?	☐ Yes ☐ No
Did you apply the guiding question to the longer correction?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ No evidence about the delay.	☐ Mentions “technical issues” vaguely.	☐ Cites the projector failure from the log.	☐ Cites specific times and corrects who actually helped.
Reasoning	☐ Apologizes for feelings only.	☐ Admits error but not what it was.	☐ Names the inaccurate claim and replaces it.	☐ Explains why the claim harmed a group and how the repair prevents a repeat.
Audience & purpose	☐ Does not consider who saw the post.	☐ Speaks to readers in general.	☐ Reaches the people who were blamed.	☐ Reaches the original audience and the blamed group through appropriate channels.

How your work is scored, continued

Skill	Beginning	Developing	Proficient	Advanced
Revision	☐ No change.	☐ Softens tone only.	☐ Adds facts and a repair.	☐ Adds facts, an owner, a check and removes shifting of blame.

One change I made after feedback

I changed ___ because ____.

Notes

Questions to discuss

On your own Write a short answer to each question. Then finish My take. About 8 minutes.

- 1** The caption felt true to Gia because a few people came in late. Why was that not enough evidence?

- 2** What evidence would show that the repair happened?

- 3** After the correction goes up, what is still up to Anika and Dec to decide?

My take

My claim: ____.

The best evidence is ____, because ____.

Someone who disagrees might say ____.

The limit of the evidence is ____.

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Talk about this case at home

Case 3: What should a group do after a public mistake?

In this case, a group of friends posts a caption that wrongly blames younger neighbors for a late start. Your student compared the caption with an event log and wrote a correction and a plan to repair the harm.

Questions to talk about

- 1 What makes an apology feel complete?
- 2 Where should a correction appear so the people who saw a mistake will see it?
- 3 How can a group check a claim before it posts about an event?

Nobody needs to share personal stories or private information to talk about this case.

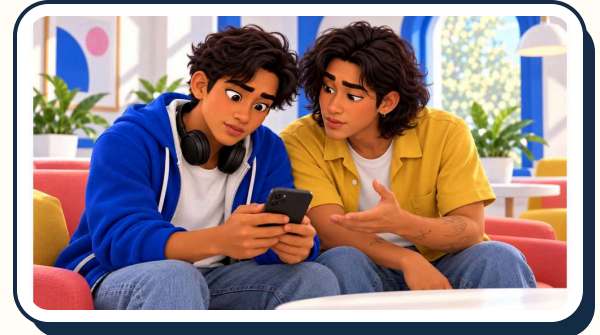


See the case online.

Case 6: What can your family see in your college records?

Rafa's parents help pay his college bill, and a family-access form asks whether they should also get information about his grades.

On your own Read What happened and underline what Rafa's dad asks for in the family chat. About 4 minutes.



Rafa and Caio sit on a sofa and look at Rafa's phone. Caio explains something with an open hand.

Your role: You're the one who reads each box on the form before Rafa signs. **New skill:** Read a form section by section before you sign.

What happened

Rafa, 18, has just started college, and his parents help pay his tuition bill. He commutes from the next block and helps at his family's shop after class. At the end of August, the college mailed Rafa a family-access form, but he has not opened the envelope yet.

On Sunday night, his parents ask about the form in the family group chat. His dad wants Rafa's login so the family can handle everything. Rafa is glad to share the bill, but he wants to read the rest of the form first.

Caio, an older friend who rents a room on the block, reads the form with Rafa, not for him. The form has separate sections for billing and for grades. Rafa wants to check the billing box. He wants to talk with his family before he decides about grades.

Your question: What will this form let Rafa's parents see, and what should he ask before he signs?

Key terms

On your own Read each key term and its example, then write your first guess in the box. About 4 minutes.

FERPA FERPA, the Family Educational Rights and Privacy Act, is a federal law about who can see student education records.

En español: FERPA (Ley de Derechos Educativos y Privacidad de la Familia)

In this case: Rafa is 18 and in college, so under the general rule the FERPA rights to his records are his, not his parents’.

Education record An education record is a record directly about a student that a school or college keeps.

En español: expediente educativo

In this case: Rafa’s grades and schedule are education records. Section 2 of his form asks whether his parents may receive information about his grades.

Consent Consent is permission a person gives for something specific, such as sharing a record with a named person.

En español: consentimiento

In this case: Rafa’s form asks for consent in two separate sections, one for billing and one for grades. He can say yes to one and no to the other.

Who is involved



Rafa

First-year commuter with a family-access form

“My parents help with the bill. The college mailed this form, and the family chat already wants to know if I signed it. I haven’t even opened it.”



Caio

Reads the form with Rafa, not for him

“I can sit with Rafa while he asks. Being the older friend doesn’t make this my decision.”

Before you look at the evidence, what do you think Rafa's parents are allowed to see?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Consent, one box at a time

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 5 minutes.

Words to know

- **FERPA:** FERPA, the Family Educational Rights and Privacy Act, is a federal law about who can see student education records.
- **Education record:** An education record is a record directly about a student that a school or college keeps.
- **Consent:** Consent is permission a person gives for something specific, such as sharing a record with a named person.
- **Decision-maker:** A decision-maker is the person or group with the power to make a particular choice.

The story: Family support and a sealed envelope

Rafa, 18, is in his first weeks of college. He commutes from the next block and works at his family's shop after class. His parents help with tuition, and they want to keep helping. At the end of August, the college mailed him a parent and family access form. He has not opened it.

On Sunday night, his parents bring it up in the family group chat. His mom asks whether the tuition form arrived so they can help with the bill. His dad proposes the simplest route from a parent's point of view: send the login, and the family will take care of everything. Rafa answers that he can share the bill part and wants to read the rest first. His reply is honest and a little uncomfortable. It says yes to one kind of help and asks for time on another.

Caio, 24, the oldest in the crew, rents a room on the block and offers to sit with Rafa while he reads the form. He is careful about the limits of that help. Being the older friend does not make this his decision. When the conversation turns to exceptions in the law, Caio pushes for precision. Which exception, and does it even fit Rafa? Just saying "privacy law" will not answer his dad.

Your role in this case is to read each box on the form before Rafa signs.

- ❓ **Stop and think.** Rafa says yes to one kind of help and asks for time on another. Why might that be harder than saying yes to everything?

A form is a set of separate decisions

The new skill in this case builds on Case 5. There, you read a pay statement line by line and matched each line to a record. Here, you read a form section by section and decide each part on its own. Section 1 would let a named person view account statements and make payments. Section 2 would let that person receive information about grades, enrollment and academic standing. Section 3 says the authorization lasts until Rafa changes or withdraws it in writing. The first two sections each carry a separate yes-or-no box.

The college's annual notice adds the legal frame. Students have the right to inspect their education records, to request corrections and to consent to disclosures, except where the law allows disclosure without consent. The notice does not say which exceptions this college uses, and neither document says where Rafa sends a written change.

Two earlier terms sharpen the analysis. A **decision-maker** (Case 4) is the person or group with the power to make a particular choice, and on this form that person is Rafa. A trade-off (also Case 4) exists in each section separately. Sharing billing costs little and gives his parents what they asked for. Sharing grades may strengthen family trust, or it may shift a conversation Rafa would rather have in person first. **Consent** is permission a person gives for something specific, such as sharing a record with a named person. For college records, it is written and specifies which record, to whom and for what purpose. A shared login is the opposite of specific.

❓ **Stop and think.** The notice lists rights and exceptions but not which exceptions this college uses. What should Rafa ask to fill that gap?

The federal rule and its exceptions

FERPA, the Family Educational Rights and Privacy Act, is a federal law about who can see student education records. An **education record** is a record directly about a student that a school or college keeps. Under the general rule, FERPA rights transfer from parents to the student at 18 or when the student enters college at any age, and the law calls that student an “eligible student” (U.S. Department of Education, Student Privacy Policy Office, no date listed). Paying tuition does not, by itself, return those rights to a parent.

The exceptions are real and narrow. A college may disclose records to parents if the student is a dependent for federal tax purposes, and it may disclose in a health or safety emergency. The Department of Education stresses that these disclosures are permitted, not required (U.S. Department of Education, Student Privacy Policy Office, no date listed). That is why the practical step is a question to the records office, not an argument from the law alone. American University's parent-access guide shows how one institution handles it, and it is one university's process, not a national rule (American University, June 30, 2025).

The federal rule and its exceptions, continued

Records management is also a data security problem. A breach at PowerSchool exposed millions of student records (Education Week, January 9, 2025). The Markup has reported on how school software companies gain access to student data, and where FERPA’s protections run out (The Markup, January 15, 2022). Registrars’ own professional code asks them to “protect the legitimate privacy interests of all individuals” (AACRAO Ethics and Practice, 2010).

 **Stop and think.** Why does Caio insist on naming the exact exception instead of saying “privacy law”?

Sources

Real source | U.S. Department of Education, Student Privacy Policy Office | No date listed
What is FERPA?

Real source | U.S. Department of Education, Student Privacy Policy Office | No date listed
Must postsecondary institutions provide a parent with access to an eligible student’s education records?

Real source | American University, AU Central | June 30, 2025
FERPA and parent-access guide

Real source | Education Week | January 9, 2025
What Schools Should Know About the PowerSchool Data Breach

Real source | The Markup | January 15, 2022
The Big Business of Tracking and Profiling Students

Real source | American Association of Collegiate Registrars and Admissions Officers (AACRAO) | 2010
AACRAO Ethics and Practice

Notes

Look at the evidence

On your own Read the form and the notice, and fill in both boxes for each one. About 6 minutes.

Evidence A | College form

Parent and family access authorization, mailed to Rafa on August 28

Section 1, Billing and payments: allow the person named below to view account statements and make payments. Yes or No. Section 2, Academic records: allow the person named below to receive information about grades, enrollment and academic standing. Yes or No. Section 3: this authorization stays in effect until the student changes or withdraws it in writing.

Look closely: Which section covers billing, and which covers grades? Circle each yes-or-no box.

What it shows

What it leaves out

Evidence B | College notice

Annual FERPA notice on the registrar’s page

Students have the right to inspect their education records, to request corrections and to consent to disclosures, except where the law allows disclosure without consent. Questions go to the Office of the Registrar.

Look closely: Which phrase tells you the law has exceptions? Underline it.

What it shows

What it leaves out

What is still missing from the evidence?

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Key idea: education records

On your own Read the key idea and the code of ethics, then answer the question in the box. About 6 minutes.

FERPA, the Family Educational Rights and Privacy Act, is a federal law about who can see student education records. It gives parents, and later students, rights over those records. An **education record** is a record directly about a student that a school or college keeps. Grades, transcripts and schedules can be education records, on paper or stored digitally. Under the general rule, the rights transfer to the student at age 18 or when the student starts college, at any age. The law calls that student an “eligible student.”

Helping pay tuition does not, by itself, give those rights back to a parent. **Consent** is permission a person gives for something specific, such as sharing a record with a named person. For college records, consent is written and says which record, to whom and for what purpose. Rafa’s form asks about billing and about grades in separate sections. He can say yes to one section and no to the other. He can also change his choice later in writing.

FERPA also has exceptions, which are situations in which a college may share records without the student’s consent. A college may share records with parents if the student is a dependent for federal tax purposes. It may also share them in a health or safety emergency. The U.S. Department of Education says this sharing is allowed, not required, so Rafa should ask his records office what his college does.

Professional standards

Real source | American Association of Collegiate Registrars and Admissions Officers (AACRAO)

AACRAO Ethics and Practice: Standards of professional practice

“Protect the legitimate privacy interests of all individuals and maintain appropriate confidentiality of institutional and student education records”

In plain words: College registrars who belong to AACRAO agree to protect students' privacy and keep education records confidential.

Question: Rafa's form separates billing from grades. What would the registrar need before sharing his grades with his parents?

Professional standards, continued

Your answer

The registrar would need ____, unless ____.

In the news



Real source | U.S. Department of Education (YouTube) | November 7, 2013

Student Privacy 101: FERPA for Parents and Students

The Education Department’s own short explainer of FERPA rights and when they move from parents to students.



Real source | U.S. Department of Education, Student Privacy Policy Office | No date listed

Must postsecondary institutions provide a parent with access to an eligible student’s education records?

Answers the case question directly, including the exception for students claimed as tax dependents.

Notes

Sort the evidence

On your own Fill in the diagram to show who decides each question, which rule applies and who can ask. About 5 minutes.

Who actually decides each question: Rafa, the rule or the college? Mark where paying the bill and seeing grades split into two separate decisions.

Who may see Rafa’s grades?	Who may see and pay the tuition bill?
Who decides Rafa, the eligible student, through written consent	Who decides Rafa, the eligible student, through written consent
Under which rule FERPA: rights transfer to the student at 18 or on entering college	Under which rule
Who lives with it Rafa’s family, who help pay tuition	Who lives with it Rafa’s family, who help pay tuition
Your way in 	Your way in

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose who holds Rafa's rights and explain why, then fix the two marked lines. About 4 minutes.

Rafa is 18 and in college, and his parents help pay his tuition. Under the general FERPA rule, who holds the rights to his education records?

- ☐ **A** Rafa does.
- ☐ **B** His parents do, because they help pay the bill.
- ☐ **C** His parents do, until Rafa signs a form that says otherwise.

Why I chose it

Improve a draft

A student's first draft

Rafa, **①** your parents are paying so they can probably see everything, that's how it works at most schools. My parents could always see my grades on the portal in high school. FERPA is a privacy law but it's mostly for kids. **②** Once you're 18 it doesn't really matter anymore. If you want to keep your grades private you should just not give them your password. Honestly just ask your parents what they want to see. They're helping you a lot so it's probably fair for them to know how you're doing.

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

DP Lang and Lit

Your task

On your own Read the steps and fill in the planner boxes before you start your draft. About 10 minutes.

Write a guided textual analysis of the university's parent-access guide in response to the guiding question, treating it as an institutional text written for families and students at once.

Use: The American University parent-access guide linked in the case as the text; the federal FAQ is used only as background after drafting.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How does the guide's structure separate what families can do from what students control?

- 1 Read the guiding question printed above the American University guide.
- 2 Annotate the guide for structure, headings, forms of address and conditional wording.
- 3 Write a thesis that answers the guiding question.
- 4 Plan three body paragraphs in the planner.
- 5 Write your analysis in 75 minutes, 600 to 800 words, starting in the Your draft boxes.
- 6 Read the federal FAQ after drafting and note one point your analysis could add.



Prefer typing? Scan to open the online workspace.

My thesis

Three body paragraphs

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Your draft

On your own Write your draft in the boxes, using your planner from the page before. About 60 minutes.

Opening paragraph and thesis

First body paragraph

Check your work

On your own Answer the Check your work questions, mark your level in each rubric row and write one change you made. About 6 minutes.

Do you respond directly to the guiding question?	☐ Yes ☐ No
Do you analyze structure, address and diction with precise references?	☐ Yes ☐ No
Do you explain effects on both audiences?	☐ Yes ☐ No
Is your analysis organized and written in clear academic language?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ No source cited.	☐ Refers to “privacy law” generally.	☐ Cites the transfer rule and the separate-access guide.	☐ Cites both and notes that exceptions exist.
Reasoning	☐ States the rule backwards.	☐ Gets the transfer right but merges billing and grades.	☐ Separates paying from permission correctly.	☐ Explains why least access is a reasonable choice.
Audience & purpose	☐ Tells Rafa what to do.	☐ Gives advice without a next step.	☐ Leaves the decision with Rafa and names the records office.	☐ Respects Rafa’s family relationship while protecting his choice.
Revision	☐ No change.	☐ Fixes one fact.	☐ Fixes the rule and adds a next step.	☐ Explains why each correction matters for Rafa’s decision.

What I would add after reading the FAQ

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Questions to discuss

On your own Write a short answer to each question, then complete the sentence frames below. About 8 minutes.

- 1** What is the smallest amount of access that would give Rafa the help he wants from his family?

- 2** Why might Rafa want to talk with his family before he checks the box for grades?

- 3** Someone says, “Parents can never see college records.” How would you revise that claim after reading this case?

My take

My claim: ____.

The best evidence is ____, because ____.

Someone who disagrees might say ____.

[illegible]

Talk about this case at home

Case 6: What can your family see in your college records?

In this case, Rafa's parents help pay his college bill, and a form asks if they should also see his grades. Your student read the form and a federal privacy rule, then explained how paying the bill differs from seeing grades.

Questions to talk about

- 1 Under the general rule, when do students start to control who sees their school records?
- 2 Why might a college form keep paying a bill separate from seeing grades?
- 3 Who at a college could answer a question about records?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Case 7: Did one complaint get the novel banned?

A group chat says one parent's complaint got a novel banned, so Mari and Gia check what the school library's notice says.

On your own Read What happened and underline the word in the group chat that may go too far. About 4 minutes.

Your role: You're the one who reads the library notice before anyone replies "banned." **New skill:** Find what stage a process has reached.



Gia, Mari and Sami talk around a table on a rooftop terrace at sunset.

What happened

On Thursday night, a message about a novel in the library at Anika's high school appears in a group chat. The message says one parent complained, so the novel is now banned and gone from the library. Gia replies that this is censorship.

On Friday, the school library posts a notice about the novel. Mari reads it and compares it with the group chat. Gia deletes her first reply, because she had not read the notice or the novel.

Mari works the counter at the neighborhood bookshop. She switches between print and audio, and she is halfway through the novel on audio. Gia is planning a discussion at the bookshop. First, both of them want to know what stage the library's process has reached.

Your question: Is the novel really banned, and what can people who care about it do next?

Key terms

On your own Read each key term and its example, then write your first guess in the box. About 4 minutes.

Challenge A challenge is a formal request to remove or restrict a book or other library material.

En español: impugnación

In this case: A parent's request about a novel at Anika's school started a review. The novel stays available while the committee reads it.

Reconsideration policy A reconsideration policy is a library's written process for reviewing a challenge to a book.

En español: política de reconsideración

In this case: The library's notice follows district policy: a committee review, the selection criteria, written input by the 15th and an appeal.

Selection criteria Selection criteria are the written standards a library uses to decide which materials to include.

En español: criterios de selección

In this case: The committee judges the whole novel against the district's selection criteria. The input form asks which criteria your comment addresses.

Who is involved



Mari

Works the bookshop counter

"The chat says the book is gone from the library. The notice says it stays available during the review. Those can't both be true."



Gia

Planning a book discussion at the bookshop

"I called it censorship before I'd read the notice. Now I'm planning a discussion at the bookshop, so I'd better get this right."

Before you look at the evidence, what do you think happened to the novel?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Where is the book in the process?

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 5 minutes.

Words to know

- **Challenge:** A challenge is a formal request to remove or restrict a book or other library material.
- **Reconsideration policy:** A reconsideration policy is a library's written process for reviewing a challenge to a book.
- **Selection criteria:** Selection criteria are the written standards a library uses to decide which materials to include.
- **Claim:** A claim is a statement that something is true. You can check a claim with evidence.
- **Correction:** A correction is a public statement that replaces wrong information with accurate information.

The story: Two messages, two days

On Thursday night, a claim about a novel in the library at Anika's high school moves through a group chat. One parent complained, it says, so the novel has been banned and removed. Gia answers with the certainty of someone who cares about the freedom to read: "censorship, full stop." The reply fits her values. It does not fit the evidence, because there is no evidence in the chat yet.

The evidence arrives Friday, when the school library posts a notice. Mari, who works the bookshop counter, reads it against the chat. She is dyslexic and moves between print and audiobooks, and she is halfway through this novel on audio. She points out the contradiction plainly. The chat says the book is gone. The notice says it remains available during the review. Both cannot be true.

Gia deletes her first reply. She had not read the notice or the book. She is now organizing a discussion at the bookshop and wants it to be useful, which means getting people to the input form before the 15th with something to say. She also sets a boundary that many online arguments skip. Nobody goes after the parent who asked for the review, because that parent used the process too.

Your role is to read the library notice before anyone replies "banned."

? Stop and think. The chat collapsed a complaint, a temporary change and a final decision into one word. Why is that collapse so common?

Stages, not verdicts

The new skill in this case is finding what stage a process has reached. It depends on two earlier ones. From Case 1, you go to the original source, here the library's notice. From Case 3, you know that a **correction** replaces wrong information with accurate information where people saw the mistake.

The notice describes a sequence. A request for reconsideration has been received. The title remains available during the review. A committee will read the full work and evaluate it against the district's selection criteria. Written input is due by the 15th. The committee's decision may be appealed. A **challenge** is a formal request to remove or restrict a book or other library material. It opens that sequence, but it does not end it. A **reconsideration policy** is a library's written process for reviewing a challenge to a book, and **selection criteria** are the written standards a library uses to decide which materials to include.

With the sequence in view, the chat's **claim** can be judged precisely. It collapses three different events into one: a complaint, a possible temporary change and a final decision. Only the first has happened. The notice also has gaps. It does not name the novel, list the committee members or quote the criteria, so a careful reply should not fill those in.

Mari's approach to the input form shows how to join the process rather than just comment on it. The form asks whether you have read the entire work and which criteria your input addresses, with a 300-word limit. She is finishing the book first. Her experience with books like this explains why she cares, but it is not the policy, so she plans to connect the two.

 **Stop and think.** What should a careful correction leave out, given what the notice does not say?

Professional guidance, state law and the courts

The American Library Association recommends that libraries adopt a formal reconsideration policy, and its model process has a committee read the whole work (American Library Association, updated January 2018). Its separate guidance on selection criteria explains how libraries evaluate resources (American Library Association, updated January 2018). That guidance is professional advice. Districts adopt their own policies, and states write their own laws. Colorado legislators advanced a bill to require clear reconsideration policies (Chalkbeat Colorado, February 10, 2025). In Tennessee, reporters found that a revised state law changed the review steps and that some books quietly left shelves (Chalkbeat Tennessee, September 17, 2024).

The constitutional question remains unsettled. A law-firm analysis explains that the Fifth Circuit treated public library book removals as government speech, creating a split with the Eighth Circuit (Cahill Gordon and Reindel, September 22, 2025). The answer to whether a removal is legal can depend on where you live.

Professional guidance, state law and the courts, continued

Professional codes sit on both sides of Gia’s evolving view. The ALA code says, “We uphold the principles of intellectual freedom and resist all efforts to censor library resources” (ALA Code of Ethics, 2021). The NCA credo asks communicators to “understand and respect other communicators’ intent before evaluating and responding to their messages” (NCA Credo for Ethical Communication, 2024). Holding both is the discipline this case asks for.

 **Stop and think.** How can someone oppose removing a book and still respect the parent who filed the challenge?

Sources

Real source | American Library Association | January 2018

Selection and Reconsideration Policy Toolkit: formal reconsideration

Real source | American Library Association | January 2018

Selection and Reconsideration Policy Toolkit: selection criteria

Real source | Chalkbeat Colorado | February 10, 2025

Colorado bill to curb school library book challenges clears first legislative hurdle

Real source | Chalkbeat Tennessee | September 17, 2024

Under stricter Tennessee law, some school library books quietly disappear

Real source | Cahill Gordon & Reindel LLP (**law-firm** client alert) | September 22, 2025

Fifth Circuit Holds That Government Speech Doctrine Applies to Public Library Book Removals, Creating Circuit Split With Eighth Circuit

Real source | American Library Association (ALA) | 2021

ALA Code of Ethics

Real source | National Communication Association (NCA) | 2024

Credo for Ethical Communication

Look at the evidence

On your own Read the notice and the input form, and fill in both boxes for each one. About 8 minutes.

Evidence A | Library notice

Reconsideration notice, posted Friday by the school library

A request for reconsideration has been received for one title in the library collection. Under district policy, the title remains available during the review. A review committee will read the full work and evaluate it against the district's selection criteria. Written input may be submitted by the 15th. The committee's decision may be appealed.

Look closely: Which sentence tells you where the book is right now? Underline it.

What it shows

What it leaves out

Evidence B | Input form

Review committee input form, due the 15th

Name and role (student, parent, staff or community member). Have you read the entire work? Yes or No. Which selection criteria does your input address? Comments, 300 words maximum.

Look closely: Who can send input? What does the form ask before your comments?

What it shows

What it leaves out

What is still missing from the evidence?

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Key idea: book challenges

On your own Read the key idea and the code of ethics, then answer the question in the box. About 8 minutes.

A **challenge** is a formal request to remove or restrict a book or other library material. A challenge starts a review. On its own, it does not remove a book. A complaint, a temporary change and a final decision can happen at different times. Check which stage a process has reached before you repeat a claim.

A **reconsideration policy** is a library's written process for reviewing a challenge to a book. The American Library Association (ALA) recommends that libraries adopt one, and its example has a committee read the whole work. **Selection criteria** are the written standards a library uses to decide which materials to include. ALA's guidance is a professional recommendation, not a law. Each district's adopted policy and the applicable law govern its own process.

Whether removing a book breaks the law is a harder question. Federal courts disagree about how the First Amendment applies when a library removes a book. The answer can depend on where you live. Right now, the notice at Anika's school describes a review, and the novel is still available.

Professional standards

Real source | American Library Association (ALA)

ALA Code of Ethics: Principle 2 (of 9)

"We uphold the principles of intellectual freedom and resist all efforts to censor library resources."

In plain words: Library workers who follow the ALA code support people's freedom to read and oppose censorship of library materials.

Question: The district notice says the title stays available during review. Does that match the group chat's claim that it's "gone"?

Your answer

The notice says ____, so ____.

A state debated requiring clear reconsideration policies, showing a challenge is a process, not an instant ban.



A state law changed the review steps, so you have to check which rules and stage actually applied.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Sort the evidence

On your own Fill in the diagram to show who decides at each stage, which rules apply and where input goes. About 6 minutes.

Replace “banned” with the real chain of decisions. Who decides at each stage, which rules bind them, and where can a student’s input land?

Keep, restrict or remove the novel after review

Who decides

The school review committee, which reads the whole work and votes
District-level appeal and, finally, the school board

Under which rule

District reconsideration policy and selection criteria
State law and unsettled First Amendment case law (Pico had no majority opinion)

Who lives with it

Your way in

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose what to check first and explain why, then fix the two marked lines. About 4 minutes.

A group chat says, “One parent complained, so that novel is banned.” What should you check first?

- ☐ **A** Find the library’s policy and where the review stands.
- ☐ **B** Ask everyone in the chat whether they like the book.
- ☐ **C** Read the passage people are upset about, then decide.

Why I chose it

Improve a draft

A student’s first draft

This is so messed up. One parent complains and **1** now the whole school can’t read the book?? That’s literally censorship and it’s illegal because of the First Amendment. **2** Whoever complained is a terrible person and should mind their own business. Everyone should go to the board meeting and yell at them until they put it back. Books like this are the only ones some of us actually finish. I read part of it last year and it was actually really good. I’m so done with this school honestly.

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

DP Lang and Lit

Your task

On your own Read the steps and fill in the planner boxes before you start your draft. About 20 minutes.

Rehearse the individual oral. Choose a short extract from *Matilda*, such as the library scene with Mrs Phelps, and a short extract from a body of non-literary work on book challenges, such as a library association's public statements or a district's reconsideration notices. Prepare a 10-minute response examining how the global issue of who controls young people's access to books is presented through the content and form of both extracts, followed by 5 minutes of teacher questions.

Use: An extract from *Matilda* studied in class (the publisher's authorized extract is a starting point), and an extract from one body of non-literary work on book challenges chosen with the teacher.

You'll make: 10-minute recorded oral plus 5 minutes of teacher questions, with a one-page outline

Time: 90 minutes

- 1 Choose your *Matilda* extract and your non-literary extract with your teacher.
- 2 Fill in the planner: the global issue and where it appears in each text.
- 3 Note one choice of form in each extract.
- 4 Write your one-page outline in the Your draft boxes.
- 5 Rehearse a 10-minute response from your outline.
- 6 Answer 5 minutes of teacher questions with textual evidence.



Prefer typing? Scan to open the online workspace.

The global issue

Where it appears in Matilda

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Your draft

On your own Write your draft in the boxes, using your planner from the page before. About 40 minutes.

Outline: introduction and global issue

Outline: the literary extract

Outline: the non-literary extract

Outline: connection and conclusion

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has rounded corners and a dark border around the edges.

Check your work

On your own Answer the Check your work questions, mark your level in each rubric row and write one change you made. About 8 minutes.

Is your global issue transnational and visible in a local context?	☐ Yes ☐ No
Do you analyze content and form in both extracts?	☐ Yes ☐ No
Is your attention balanced between the two texts?	☐ Yes ☐ No
Did you answer questions with textual evidence?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ Repeats “banned.”	☐ Mentions a complaint without stage.	☐ States the current stage from the policy.	☐ States stage, next steps and input route.
Reasoning	☐ Declares a legal verdict.	☐ Treats outrage as the argument.	☐ Separates complaint, review and decision.	☐ Connects input to criteria and notes legal uncertainty.
Audience & purpose	☐ Attacks people.	☐ Rallies without direction.	☐ Gives a useful participation route.	☐ Invites participation while respecting other readers and the parent.
Revision	☐ No change.	☐ Tone only.	☐ Corrects the stage and removes attacks.	☐ Explains how each change helps the chat act accurately.

One change I made after the practice questions

[illegible]

Questions to discuss

On your own Write a short answer to each question, then complete the sentence frames below. About 8 minutes.

- 1** Whose reading experience is missing from the crew's discussion of the novel?

- 2** Gia says nobody should go after the parent who asked for the review. Why might that matter for her bookshop discussion?

- 3** How does calling the same action a "review," a "restriction" or a "ban" change what people think happened?

My take

My claim: ____.

The best evidence is ____, because ____.

Someone who disagrees might say ____.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has rounded corners on the right side.

Talk about this case at home

Case 7: Did one complaint get the novel banned?

In this case, a group chat claims one parent's complaint got a novel banned from a school library. Your student compared that claim with the library's notice and learned how a book review works.

Questions to talk about

- 1 What is the difference between a book being reviewed and a book being removed?
- 2 Where could someone find out how a library decides which books to keep?
- 3 How can people disagree about a book without attacking each other?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Case 8: Is it a recommendation or an ad?

Gia loves a novel that a publisher sent her for free, and her video review does not mention the free copy yet.

On your own Read What happened. Underline what the publisher sent Gia and what it asked for. About 3 minutes.



Gia, Caio and Mari set up a camera in a bright studio.

Your role: You're the viewer with the sound off who checks the first three seconds. **New skill:** Spot and disclose a material connection.

What happened

At 1:30 p.m. on Saturday, Caio finishes editing Gia's short video review of a new novel. Gia made the review for BookTok, where people recommend books on TikTok. She stayed up until 2 a.m. to finish the novel, and she loves it.

Two weeks ago, the book's publisher emailed Gia. The publicity team offered her a free copy of its spring novel for review. The email said she did not have to post, but it asked for a tag if she did. In the first cut, Gia never says the book was free. The only sign of the publisher is a tag in the caption below the video.

Caio wants to watch the cut the way a stranger would, on a phone with the sound off. He wants to know whether the first three seconds say the book was free. Gia wants to keep her honest opinion in the video. She also wants viewers to know how she got the book.

Your question: Do Gia's viewers need to know the book was free, and how should she tell them?

Key terms

On your own Read each key term and its example. Then write your first guess in the box. About 4 minutes.

Material connection A material connection is a relationship with a brand, like payment or a free product, that viewers might not expect.

En español: conexión material

In this case: The publisher sent Gia a free copy of its spring novel for review. That free copy is a material connection.

Disclosure A disclosure is a clear statement that tells people about a relationship or fact they would want to know.

En español: divulgación

In this case: Gia's first cut has no disclosure. The tag in the caption names the publisher but never says the book was free.

Endorsement An endorsement is a message that shares someone's opinion or experience of a product to promote it.

En español: respaldo

In this case: Gia's video review promotes the novel with her own opinion: she stayed up until 2 a.m. to finish it.

Who is involved



Gia

Made the video review

"I stayed up till 2 a.m. finishing it. That part's real. The publisher sending it free is also real, and right now it's nowhere in the video."



Caio

Editing Gia's video

"The publisher's email literally says 'free copy for review.' That's the sentence. It's just not in the video yet."

Before you look at the evidence, does Gia need to tell viewers the book was free?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Honest opinion, hidden relationship

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 5 minutes.

Words to know

- **Material connection:** A material connection is a relationship with a brand, like payment or a free product, that viewers might not expect.
- **Disclosure:** A disclosure is a clear statement that tells people about a relationship or fact they would want to know.
- **Endorsement:** An endorsement is a message that shares someone's opinion or experience of a product to promote it.
- **Framing:** Framing is choosing which parts of a situation a message brings forward.

The story: The edit that is almost done

Gia's review is sincere. She stayed up until 2 a.m. finishing the novel, and her video for BookTok, TikTok's book-recommending community, captures that. Caio, who edits video and has a habit of checking before posting anything that involves someone else, finishes the cut at 1:30 p.m. on Saturday. Gia is ready to publish.

Caio asks for one more pass, done the way most viewers would watch: once, on a phone, with the sound off. He is looking at the first three seconds. The question he wants answered is whether a stranger could tell that the book was free.

It was. Two weeks earlier, the publisher's publicity team emailed Gia to offer a free copy of its spring novel for review. The email said there was no obligation to post but asked for a tag if she did. The first cut opens with Gia saying she literally could not put the book down. There is no on-screen text, and the only trace of the publisher is "@publisher #booktok" in the caption below the video.

Gia's first defense is the tag. Caio's edit notes reply in four words: tag equals brand name, not relationship. Your role in this case is to be the viewer with the sound off who checks the first three seconds.

? Stop and think. Why does the case insist that the free copy does not make Gia's opinion false?

Separating the opinion from the relationship

Three terms keep the analysis clean. An **endorsement** is a message that shares someone's opinion or experience of a product to promote it. A **material connection** is a relationship with a brand, like payment or a free product, that viewers might not expect. A **disclosure** is a clear statement that tells people about a relationship or fact they would want to know. Gia's review is an honest endorsement with an undisclosed material connection. The connection does not make her opinion false. It changes what a viewer needs to know to weigh it.

This is a framing problem, in the Case 1 sense of **framing**: choosing which parts of a situation a message brings forward. The first cut brings forward enthusiasm and leaves the relationship in a caption that many viewers never open. Caio's fix reorders the frame without deleting anything true. The video opens with a three-second line, "Quick heads-up, the publisher sent me this free," spoken and on screen, followed by Gia's hook.

The case also asks what a disclosure does not do. Gia had considered calling the novel the best book of the year and then asks herself, out of the ones she happened to read? She replaces the superlative with what she can support: two nights, could not put it down. A disclosure answers how she got the book. It does not make every claim in a review accurate.

Finally, the case tests the fix on an audience. Caio will show the cut to someone who did not help make it and ask whether the book was free. If they hesitate, the disclosure is not clear yet. A comment on another creator's review shows the cost of late discovery: "wait was this sponsored?? kind of feels like an ad now." The comment is about someone else, and nobody knows whether that review was sponsored, which is the point.

 **Stop and think.** Apply the FTC's "clear and conspicuous" definition to the caption tag. Does the tag meet it?

Rules, enforcement and evidence

The Federal Trade Commission's Endorsement Guides explain how federal law against deceptive practices applies to endorsements. The current text says material connections "can include monetary payment or the provision of free or discounted products ... to an endorser, regardless of whether the advertiser requires an endorsement in return" (16 CFR Part 255, as revised 2023). The same guides define "clear and conspicuous" as "difficult to miss (i.e., easily noticeable) and easily understandable by ordinary consumers." FTC staff guidance for video says the disclosure belongs in the video itself, ideally both spoken and on screen (Federal Trade Commission, updated December 3, 2024).

Enforcement has followed. In November 2023, the FTC warned two trade associations and a dozen influencers about posts promoting aspartame or sugar, stressing that disclosures belong in the video, not a caption (Federal Trade Commission, November 14, 2023).

Rules, enforcement and evidence, continued

Trade coverage noted that sponsors share responsibility for clear disclosures (Food Dive, November 27, 2023).

Research on adolescents supports the rule's purpose. A study of 3,149 high school students in Taiwan found that full sponsorship disclosure helped teens recognize a post as an ad (Lin et al., PLOS One, May 27, 2026). Earlier work examined whether disclosures help younger and older teens notice when an influencer is paid (van Reijmersdal and van Dam, Journal of Youth and Adolescence, January 18, 2020).

 **Stop and think.** Who should make sure disclosures are clear: creators, brands or platforms?

Sources

Real source | Federal Trade Commission (FTC) | 2023

FTC Endorsement Guides (16 CFR Part 255)

Real source | Federal Trade Commission | December 3, 2024

Disclosures 101 for Social Media Influencers

Real source | Federal Trade Commission | November 14, 2023

FTC Warns Two Trade Associations and a Dozen Influencers About Social Media Posts Promoting Consumption of Aspartame or Sugar

Real source | Food Dive | November 27, 2023

FTC crackdown could change influencer marketing for food and beverages

Real source | PLOS One (Lin et al.) | May 27, 2026

Effects of social media sponsorship disclosure on adolescents' advertising literacy and purchase intention

Real source | Journal of Youth and Adolescence (van Reijmersdal & van Dam) | January 18, 2020

How Age and Disclosures of Sponsored Influencer Videos Affect Adolescents' Knowledge of Persuasion and Persuasion

DP Lang and Lit

Your task

On your own Read the steps. Fill in the planner boxes before you start your draft. About 12 minutes.

Write a guided textual analysis of Gia's first-cut review (spoken script, on-screen text and caption) in response to the guiding question, treating it as a multimodal non-literary text.

Use: Gia's first-cut script and caption as the text; the revised version and the FTC guidance are used only after drafting.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Read later: Evidence B. You will read it after your first draft.

Guiding question: How does the review build intimacy and trust with its viewers, and how does the placement of the brand tag shape what they notice?

- 1 Read the guiding question above the text.
- 2 Annotate Evidence B in three layers: address to the viewer, intensifiers and the brand tag.
- 3 Write a thesis that answers both parts of the guiding question.
- 4 Plan two or three body paragraphs, each on one feature.
- 5 Write your analysis of 600 to 800 words in 75 minutes. Start on the Your draft page.
- 6 Read the other evidence and the revised version only after you finish.



Prefer typing? Scan to open the online workspace.

Layer 1: address to the viewer

Layer 2: intensifiers

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

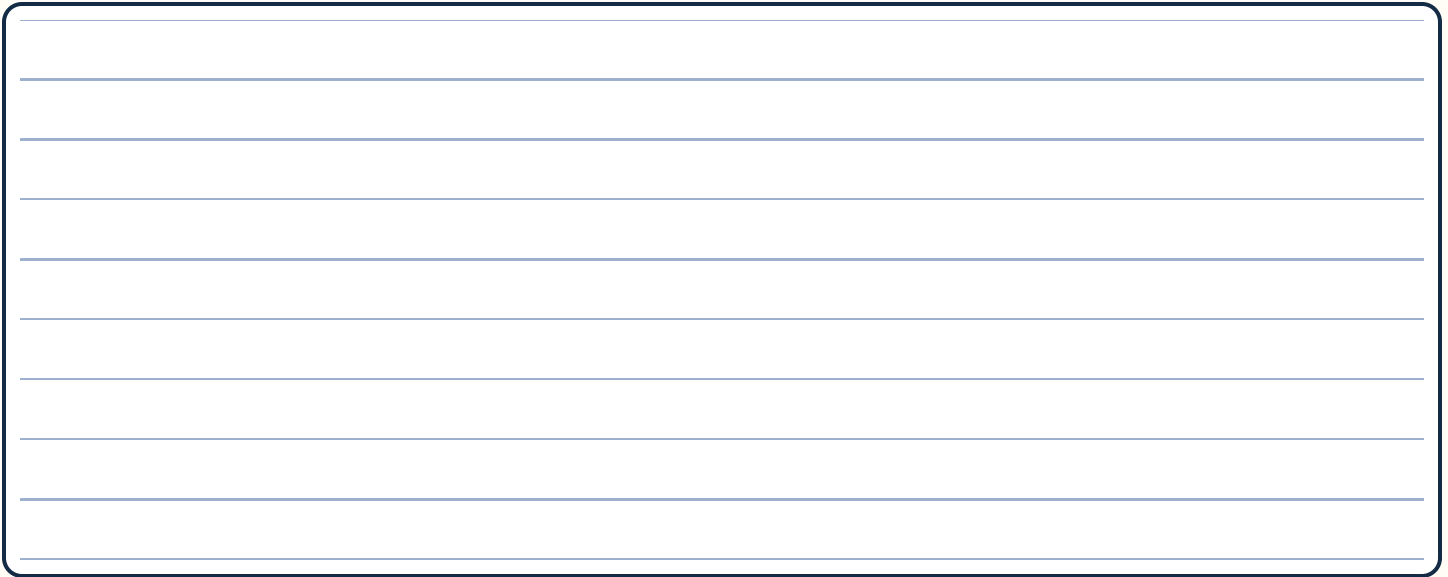
Your draft

On your own Write your draft in the boxes. Use your planner from the page before. About 60 minutes.

Introduction and thesis



Body paragraph 1



Body paragraph 2



Body paragraph 2, continued

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This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Look at the evidence

On your own Read each document. For each one, write what it shows and what it leaves out. About 6 minutes.

Evidence A | Email

The publisher’s email

“Hi Gia, we love your book reviews! We’d be glad to send you a free copy of our spring novel for review. There’s no obligation to post, but if you do, we’d appreciate a tag. Best, the publicity team”

Look closely: What did the publisher give, and what did it ask for?

What it shows

What it leaves out

Evidence B | Video script and caption

Gia’s first cut

Spoken: “You guys, I have to tell you about this book because I literally could not put it down!” On-screen text: none. Caption below the video: “@publisher #booktok

Look closely: Where in this video would a viewer learn about the free copy?

What it shows

What it leaves out

Look at the evidence, continued

Evidence C | Edit notes

Caio's edit notes

"Watch once as a stranger, phone on mute. 0:00—0:03: does anything say free copy? Caption sits below the video; most people won't open it. Tag = brand name, not relationship."

Look closely: What does Caio want to test before uploading, and why the first three seconds?

What it shows

What it leaves out

Evidence D | Viewer comment

A comment on another creator's review

wait was this sponsored?? kind of feels like an ad now

Look closely: When does this viewer start to wonder about a sponsorship?

What it shows

What it leaves out

What is still missing from the evidence?

Key idea: material connections

On your own Read the key idea and the FTC guide. Then answer the question in the box. About 8 minutes.

An **endorsement** is a message that shares someone's opinion or experience of a product to promote it. Gia's video review is an endorsement, and her opinion in it is honest. A **material connection** is a relationship with a brand, like payment or a free product, that viewers might not expect. The free copy from the publisher is a material connection. Knowing about it gives viewers context, but it does not prove that Gia's opinion is false.

The Federal Trade Commission (FTC) is a federal agency. Its Endorsement Guides explain how a federal law against deceptive practices applies to endorsements. A **disclosure** is a clear statement that tells people about a relationship or fact they would want to know. For a video, the FTC says the disclosure belongs in the video itself, ideally both spoken and on screen. A tag in the caption only names the brand, and it sits below the video.

A disclosure answers one question: how did Gia get the book? Viewers can still ask what supports her claims about the book itself. A clear disclosure does not make every claim in a review accurate. Do not accuse a real creator of hiding a sponsorship based on a guess.

Professional standards

Real source | Law or regulation | Federal Trade Commission (FTC)

FTC Endorsement Guides (16 CFR Part 255): § 255.5 Disclosure of material connections

“They can include monetary payment or the provision of free or discounted products ... to an endorser, regardless of whether the advertiser requires an endorsement in return.”

In plain words: The FTC says a free product can be a connection that reviewers must clearly disclose, even if the brand asked for nothing in return.

Question: The publisher's email says there is “no obligation to post.” Does that change whether Gia has a connection to disclose?

Professional standards, continued

Your answer

The FTC text says ____, so ____.

In the news



Real source | NBC News | November 15, 2023

Influencers warned by FTC over 'inadequate' disclosures of artificial sweetener promotions

Real creators were warned for not clearly saying they were paid, the exact question this case asks.



Real source | ABC News | November 6, 2019

Popular YouTuber chimes in on federal product disclosure guide for influencers

A creator reacts to the FTC's disclosure rules, showing how the guidance lands for people who actually post.

Notes

Sort the evidence

On your own Follow each choice to its results. Then write whose view is missing. About 6 minutes.

Follow both choices forward. Which consequences can Gia control, which depend on viewers, and what test tells her the disclosure worked?

Post the first cut with only a brand tag in the caption

Sound-off viewers never learn the book was free

Who is affected

Disclose aloud and on screen in the first seconds

Viewers weigh the recommendation knowing the relationship

Who is affected

Some viewers may discount the review as an ad

Who is affected

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Check your work

On your own Answer the Check your work questions and mark your level in each rubric row. Then write one change you made. About 6 minutes.

Does your thesis answer both parts of the guiding question?	☐ Yes ☐ No
Do you analyze spoken, visual and written features with precise references?	☐ Yes ☐ No
Do you explain how the text builds intimacy and trust?	☐ Yes ☐ No
Is your analysis organized, with one feature per paragraph?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ No disclosure or claim support.	☐ Tag only.	☐ Names the relationship clearly.	☐ Names the relationship and supports the product claim.
Reasoning	☐ Treats opinion as a substitute for disclosure.	☐ Discloses but can't explain why.	☐ Explains why placement and clarity matter.	☐ Distinguishes opinion, relationship and product claim.
Audience & purpose	☐ Ignores viewers.	☐ Assumes viewers read captions.	☐ Works for sound-off viewers.	☐ Works across channels with consistent wording.
Revision	☐ No change.	☐ Adds a hashtag.	☐ Adds spoken and on-screen disclosure.	☐ Explains each placement choice for different viewers.

One change I made after feedback

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Questions to discuss

On your own Write a short answer to each question. Then finish My take. About 8 minutes.

1 Would knowing the book was free change how much you trust Gia's review? Why or why not?

2 Some viewers may treat a review with a disclosure as just an ad. How could Gia keep their trust?

3 Who should make sure disclosures are clear: creators, brands or platforms?

My take

My claim: ____.

The best evidence is ____, because ____.

Someone who disagrees might say ____.

[illegible]

Talk about this case at home

Case 8: Is it a recommendation or an ad?

In this case, a publisher sends Gia a free novel, and her video review does not say the book was free. Your student read the email and the video script, then rewrote the opening so viewers learn about the free copy.

Questions to talk about

- 1 How can you tell when a video review is also an ad?
- 2 Where in a video would you look for a note that a product was free?
- 3 Why might a review still be honest if the reviewer got the product for free?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

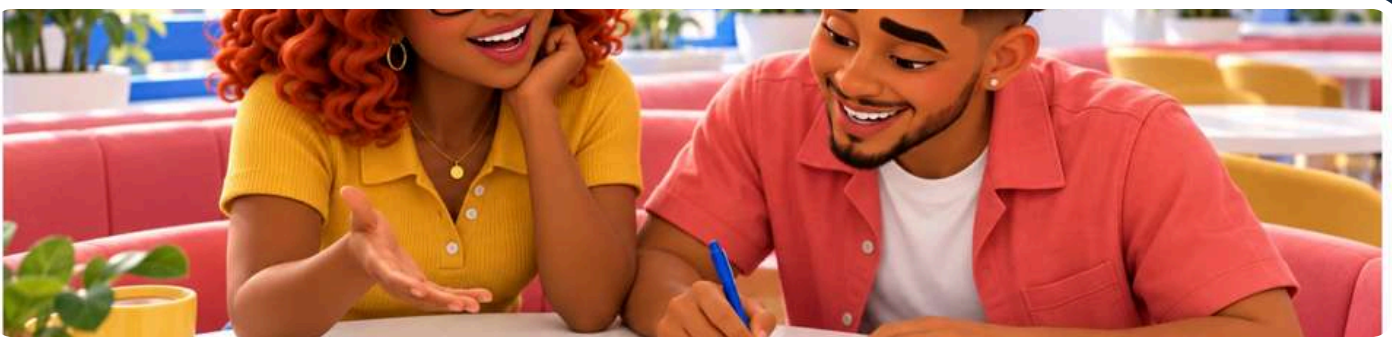
Case 9: What is on your ballot, and where do you check?

Dec turns 18 before the election on November 3, 2026, and his feed covers only one race on his ballot.

On your own Read What happened. Underline the contests Mateo finds below the big race. About 3 minutes.

Your role: You're the one who finds Dec's official sample ballot before anyone tells him how to vote.

New skill: Check an official source for your own area.



Mateo and Gia work in a notebook at a café table.

What happened

It is Sunday at the library desk. Dec turns 18 in October, before the general election on November 3, 2026. His feed is full of posts about one big race. Mateo and Gia are helping him find out what else is on his ballot.

They look at a sample ballot for the November election. The front shows the big race from Dec's feed. The second page has more: a school board race, a city council seat and Measure T, a transit bond. Mateo notices that nobody is posting about Measure T.

A creator's voter guide is also going around. It says registration closes "the 14th," but it never names a state. It also tells people how to vote on the school board race and Measure T. Gia is writing a reminder for the group chat.

Mateo has his own problem. He may still be registered at his mom's address in New Bedford, Massachusetts. Dec says he does not need anyone to pick for him. He needs to know what is on his ballot and whether he is registered in time.

Your question: What is on Dec's ballot, and where should he check his own information?

Key terms

On your own Read each key term and its example. Then write your first guess in the box. About 4 minutes.

Sample ballot A sample ballot is a preview of the contests and measures that will appear on your ballot.

En español: boleta de muestra

In this case: Dec's sample ballot lists a school board race, a city council seat and Measure T below the big race from his feed.

Voter guide A voter guide is a document that explains or recommends choices in an election.

En español: guía para votantes

In this case: A creator's voter guide mixes one deadline with two picks: "vote Candidate B" and "Measure T: yes, obviously."

Registration Registration is signing up with your election office so that you are on the list of people who can vote.

En español: inscripción electoral

In this case: Dec turns 18 in October and needs to know whether he is registered in time. The guide's deadline names no state.

Jurisdiction A jurisdiction is the place or area where a particular government or rule has authority.

En español: jurisdicción

In this case: Mateo may still be registered in New Bedford, Massachusetts. A different place can mean a different ballot and a different deadline.

Who is involved



Mateo

Helping Dec read the sample ballot

"Dec's feed is all the big race. Then you flip the sample ballot: school board, city council, a transit bond. Nobody's posting about Measure T."



Gia

Writing the group-chat reminder

"The creator's guide says 'registration closes the 14th.' Whose 14th? It doesn't even say which state."

Before you look at the evidence, what do you think is on Dec's ballot?

[illegible]

Reading passage

Down the ballot and back to the source

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 6 minutes.

Words to know

- **Sample ballot:** A sample ballot is a preview of the contests and measures that will appear on your ballot.
- **Voter guide:** A voter guide is a document that explains or recommends choices in an election.
- **Registration:** Registration is signing up with your election office so that you are on the list of people who can vote.
- **Jurisdiction:** A jurisdiction is the place or area where a particular government or rule has authority.
- **Claim:** A claim is a statement that something is true. You can check a claim with evidence.
- **Material connection:** A material connection is a relationship with a brand, like payment or a free product, that viewers might not expect.

The story: One race in the feed, five on the ballot

Dec, a high school senior who drums on weekends and helps build theater sets, turns 18 in October. The general election is November 3, 2026. His social feed treats it as a single contest, one big race covered from every angle. On Sunday, at the library desk, Mateo and Gia help him find out what the feed leaves out.

The sample ballot for November is organized by level of government. Federal: U.S. Representative. State: State Senator and a Superior Court judge up for retention. Local: two seats on the Board of Education in District 3 and a City Council seat in Ward 5. And one measure: Measure T, a transit improvements bond. Mateo notices that the lower half of the ballot has almost no online presence. Nobody is posting about Measure T.

What is circulating instead is a creator's voter guide. It promises "all you need for November," announces that registration closes "the 14th" and tells readers to vote for Candidate B for school board and "yes, obviously" on Measure T. Dec's response sets the terms for the case. He does not need anyone picking for him. He needs to know what is on his ballot and whether he is registered in time.

Mateo has a problem of his own. He moved from New Bedford, Massachusetts, for college and may still be registered at his mom's address there. Different state, different ballot, different deadline. Your role is to find Dec's official sample ballot before anyone tells him how to vote.

? **Stop and think.** Why does the lower half of a ballot get so little attention online?

Separating information from advocacy

A **sample ballot** is a preview of the contests and measures that will appear on your ballot. A **voter guide** is a document that explains or recommends choices in an election. The distinction matters because the two serve different purposes. The sample ballot tells you what you will decide. A guide tells you what someone thinks you should decide, and sometimes also what the choices mean.

The new skill here builds on two earlier ones. From Case 1, you go to the original source and treat each statement as a **claim** that can be checked. The guide's deadline is a claim with no jurisdiction attached, so it cannot be verified and should not be repeated. From Case 8, you ask about a **material connection**, a relationship with a brand, like payment or a free product, that viewers might not expect. Here, the guide leaves out who wrote and who funds it. That missing information does not make its picks wrong. It does mean they should be read as advocacy from an unnamed source.

A **jurisdiction** is the place or area where a particular government or rule has authority. Your address determines which contests appear on your ballot, which is why Mateo cannot assume his ballot matches Dec's. Jurisdiction also shapes research. A school board and a city council have different powers, so a voter who cares about buses should learn which body runs them before comparing candidates. Mateo starts Measure T with two questions: what it would pay for, and who runs the buses.

Registration is signing up with your election office so that you are on the list of people who can vote. Because rules and deadlines vary by state, Gia's group-chat reminder deliberately contains no deadline. It sends everyone to Vote.gov for their own registration and sample ballot, and it asks people not to post their addresses.

? **Stop and think.** The guide's picks are not labeled as advocacy. How would labeling them change how Dec reads the guide?

The constitutional floor and the state rules

The Twenty-Sixth Amendment protects the right of citizens 18 and older to vote (National Constitution Center, no date listed). The National WWII Museum traces its origins to the wartime argument that people old enough to fight were old enough to vote (The National WWII Museum, October 27, 2020). Above that floor, states set the details. Most allow preregistration before 18, and some let 17-year-olds vote in primaries if they will be 18 by the general election (Ballotpedia News, September 26, 2025). NPR has reported on state efforts to raise youth registration, including preregistration (NPR, August 6, 2023).

Turnout data show both engagement and variation. CIRCLE estimates that about 47 percent of 18- to 29-year-olds voted in 2024, with large differences by state (CIRCLE, April 14, 2025).

The constitutional floor and the state rules, continued

Journalism codes draw the same line the case draws. The SPJ code tells journalists to “label advocacy and commentary” (SPJ Code of Ethics, September 6, 2014). The RTDNA code says journalism “empowers viewers, listeners and readers to make more informed decisions for themselves; it does not tell people what to believe or how to feel” (RTDNA Code of Ethics, June 11, 2015). A nonpartisan guide for Dec should meet that second standard.

 **Stop and think.** Anika is 16. How can she take part in this election before she can vote?

Sources

Real source | Vote.gov | No date listed

Your state or territory’s voting information

Real source | National Constitution Center | No date listed

The 26th Amendment of the U.S. Constitution

Real source | The National WWII Museum | October 27, 2020

“Old Enough to Fight, Old Enough to Vote”: The WWII Roots of the 26th Amendment

Real source | Ballotpedia News | September 26, 2025

Most states allow teenagers to pre-register to vote before turning 18, and some let them vote in primaries

Real source | NPR | August 6, 2023

Some states are trying to boost youth voter registration. Here's what they're doing

Real source | CIRCLE (Tufts University) | April 14, 2025

New Data: Nearly Half of Youth Voted in 2024

Real source | Society of Professional Journalists (SPJ) | 2014

SPJ Code of Ethics

Real source | Radio Television Digital News Association (RTDNA) | 2015

RTDNA Code of Ethics

Look at the evidence

On your own Read each document. For each one, write what it shows and what it leaves out. About 6 minutes.

Evidence A | Sample ballot

Sample ballot for the November general election

Federal: U.S. Representative. State: State Senator; Superior Court judge (retention). Local: Board of Education, District 3 (vote for two); City Council, Ward 5. Measures: Measure T, transit improvements bond.

Look closely: Which contests sit below the big race, and which one touches Dec’s school?

What it shows

What it leaves out

Evidence B | Voter guide post

A creator’s voter guide

All you need for November!! Registration closes the 14th. School board: vote Candidate B, the only one who cares about students. Measure T: yes, obviously.

Look closely: Which line could you check, and which lines tell you how to vote?

What it shows

What it leaves out

What is still missing from the evidence?

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Key idea: sample ballots

On your own Read the key idea and the code of ethics. Then answer the question in the box. About 8 minutes.

A **sample ballot** is a preview of the contests and measures that will appear on your ballot. A measure is a question that voters decide directly, such as Measure T. A **voter guide** is a document that explains or recommends choices in an election. The two have different purposes. Start with the ballot for your address, and then check a guide's facts apart from its picks.

Your address decides which contests appear on your ballot. A **jurisdiction** is the place or area where a particular government or rule has authority. A friend two districts over may see different local races. A school board and a city council have different jobs, so each one makes different decisions. Before you research candidates, find out which office has power over the issue you care about.

Registration is signing up with your election office so that you are on the list of people who can vote. Rules and deadlines vary by state, so do not copy a friend's deadline. The Twenty-Sixth Amendment protects the right to vote for citizens 18 and older. Most states let people preregister before they turn 18. Several states let 17-year-olds vote in a primary if they will be 18 by the general election.

Professional standards

Real source | Society of Professional Journalists (SPJ)

SPJ Code of Ethics: Seek Truth and Report It

"Label advocacy and commentary."

In plain words: Journalists who follow the SPJ code mark opinions and recommendations so readers can tell them apart from facts.

Question: The creator's guide mixes a registration deadline with "vote Candidate B." Which lines are checkable facts, and which are picks?

Your answer

The checkable fact is ____; the picks are ____.

 Real source | NPR | August 6, 2023
Some states are trying to boost youth voter registration. Here's what they're doing
Explains preregistration and other state steps that let teens sign up before they turn 18.



Explains preregistration and other state steps that let teens sign up before they turn 18.



Rules differ by state, so where you live decides when you can register and what you vote on.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Sort the evidence

On your own Match each of Dec's questions to the rule or office that answers it. Then write whose view is missing. About 6 minutes.

Separate the two questions Dec has: what is on his ballot, and can he vote. Which rules and offices answer each, and which source should he check first?

Which contests and measures appear on Dec's ballot

Who decides

His address and district lines, drawn through redistricting

Under which rule

Who lives with it

Your way in

Whether Dec can register and vote in November

Who decides

Under which rule

Twenty-Sixth Amendment: the vote at 18 cannot be denied on account of age

State rules on preregistration, deadlines and 17-year-old primary voting

Who lives with it

Your way in

Whose view is missing from these documents? What would you ask them?

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Practice: choose a response

On your own Choose what you would do with a friend's sample ballot. Then fix the two marked phrases. About 5 minutes.

You live at a new address. A friend sends their sample ballot and says, "Just use this one." What should you do?

- ☐ **A** Use it, because you and your friend live in the same state.
- ☐ **B** Check your registration and find the official sample ballot for your address.
- ☐ **C** Use a creator's voter guide instead, since it covers the whole election.

Why I chose it

Improve a draft

A student's first draft

Guys the election is coming up and it's a big one!! **1** Registration closes on the 14th so do it now. Here's the voter guide I use, it tells you exactly who to vote for so you don't have to research. Also **2** drop your addresses and I'll check if you're registered for you. Only the big race really matters anyway, the rest is small stuff. My cousin in another state said the same deadline works for her too, so just use mine. Let's go vote!!

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

DP Lang and Lit

Your task

On your own Read the steps. Fill in the planner boxes before you start your draft. About 10 minutes.

Write a guided textual analysis of a teacher-selected voter guide aimed at young or first-time voters, responding to the guiding question.

Use: One teacher-selected voter guide aimed at young people, balanced across the class with guides from different organizations, and the case's sample ballot for context.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How does the guide build trust with first-time voters, and where does informing turn into persuading?

- 1 Mark where Evidence B turns from informing to persuading, as a warm-up.
- 2 Write a practice paragraph on Evidence B on the Your draft page.
- 3 Read the guiding question above the guide your teacher gives you.
- 4 Annotate that guide in three layers: address, layout, and the shift from fact to recommendation.
- 5 Write your guided analysis of 600 to 800 words in 75 minutes, on paper.



Prefer typing? Scan to open the online workspace.

Address to the reader, Evidence B

Layout and hierarchy, Evidence B

Where informing turns into persuading

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

On your own Write your draft in the boxes. Use your planner from the page before. About 60 minutes.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Check your work

On your own Answer the Check your work questions and mark your level in each rubric row. Then write one change you made. About 5 minutes.

Does your thesis answer both parts of the guiding question?	☐ Yes ☐ No
Do you analyze language and design with precise references?	☐ Yes ☐ No
Do you locate and explain the shift from informing to persuading?	☐ Yes ☐ No
Did you analyze the guide without taking a side on its picks?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ Copies one person's deadlines.	☐ Mentions official sources vaguely.	☐ Points to official sources for each person's state.	☐ Points to official sources and explains why rules differ.
Reasoning	☐ Treats a guide as the ballot.	☐ Mentions the ballot but not local contests.	☐ Separates ballot, guide and registration.	☐ Explains why local offices matter to the audience.
Audience & purpose	☐ Collects private info.	☐ Generic hype.	☐ Useful, private, nonpartisan.	☐ Includes people not yet eligible.
Revision	☐ No change.	☐ Adds a link.	☐ Replaces copied deadlines with official routes.	☐ Explains how each change helps friends in different situations.

One change I made after feedback

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Questions to discuss

On your own Write a short answer to each question. Then finish My take. About 8 minutes.

1 Which contest on the sample ballot could affect Dec's school or his bus?

2 Mateo may still be registered in New Bedford. Why might his ballot differ from Dec's?

3 Anika is 16. How can she be part of this election before she can vote?

4 When could a voter guide that recommends choices help a first-time voter?

My take

My claim: ____.

My take, continued

The best evidence is ____, because ____.

Someone who disagrees might say ____.

The limit of the evidence is ____.

I would change my mind if ____.

Notes

Talk about this case at home

Case 9: What is on your ballot, and where do you check?

In this case, a teen about to turn 18 finds local races on his ballot that his feed never mentions. Your student compared a sample ballot with a voter guide, then wrote a guide that points to official sources without telling anyone how to vote.

Questions to talk about

- 1 What offices appear on a local ballot, besides the big races?
- 2 Where can someone find official information about registering to vote?
- 3 How can you tell a fact in a voter guide from a recommendation?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Case 12: When can a school limit what students say?

Anika's poster asks her school to keep the library open at lunch, and now someone in her group chat suggests a walkout.

On your own Read What happened. Underline each plan: the poster, wearing blue and the walkout. About 3 minutes.



Anika records a voice memo while Mateo listens beside a phone on a small tripod.

Your role: You're the one who compares Tinker with each action before anyone says "can't touch us."
New skill: Apply a precedent by comparing fact patterns.

What happened

Anika is a junior at a public high school. She wants the school library to stay open at lunch. On Tuesday afternoon, she prints a poster that says "KEEP OUR LIBRARY OPEN AT LUNCH. Wear blue Thursday."

Mateo did the photo and layout. He put a photo of the school's sign and logo across the top. The poster does not name Anika or any student group. The student handbook says posters need approval from the main office and the name of the student or group responsible.

On Wednesday night, someone in the group chat suggests a walkout if the school takes the poster down. The message says a 1969 Supreme Court case, *Tinker v. Des Moines*, means the school "can't touch us." Anika never suggested a walkout.

Your question: How far does Tinker cover the poster, the wear-blue plan and the walkout, and what facts are missing?

Key terms

On your own Read each key term and its example. Then write your first guess in the box. About 3 minutes.

Precedent A precedent is an earlier court decision that judges use as a guide in similar later cases.

En español: precedente

In this case: Tinker v. Des Moines (1969) guides Anika's case only as far as the facts match: quiet expression at a public school.

Fact pattern A fact pattern is the specific set of facts in a situation that a rule is applied to.

En español: conjunto de hechos

In this case: Anika lists each plan's action, place, timing and rule: the poster on a school board, wearing blue on Thursday and leaving class.

Substantial disruption Substantial disruption is the standard from Tinker v. Des Moines: a public school may limit speech that would seriously disrupt school activities.

En español: alteración sustancial

In this case: Wearing blue on Thursday is quiet, like the armbands. Leaving class is conduct under the attendance rule, which Tinker does not settle.

Who is involved



Anika

Made the poster

"My poster says keep the library open at lunch, and wear blue Thursday. Now the chat says we walk out. I never said walk out."



Mateo

Did the photo and layout

"I put the school sign across the top because it looked good. Now it reads like the school is announcing it. It isn't."

Before you look at the evidence, can the school do anything about the poster or the walkout?

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Reasoning from precedent

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 5 minutes.

Words to know

- **Precedent:** A precedent is an earlier court decision that judges use as a guide in similar later cases.
- **Fact pattern:** A fact pattern is the specific set of facts in a situation that a rule is applied to.
- **Substantial disruption:** Substantial disruption is the standard from *Tinker v. Des Moines*: a public school may limit speech that would seriously disrupt school activities.
- **Claim:** A claim is a statement that something is true. You can check a claim with evidence.
- **Framing:** Framing is choosing which parts of a situation a message brings forward.

The story: Three actions, one slogan

Anika is a junior at a public high school who helps with theater sets and likes solving a problem herself before anyone jumps in. The problem she wants solved now is small and concrete. She wants the school library open at lunch. On Tuesday at 3:15 p.m., she prints a poster: “KEEP OUR LIBRARY OPEN AT LUNCH. Wear blue Thursday.” Mateo designed it and, for visual impact, put a photo of the school’s sign and logo across the top. The poster names no student or group.

On Wednesday at 9:02 p.m., the group chat escalates. Someone writes, “If they take the poster down we walk out Thursday. Tinker says they can’t touch us.” Another person asks whether the plan is to wear blue and walk out. Anika answers that she never asked anyone to leave class.

Then both friends look at their own part. Anika checks page 14 of the handbook. Students may post on the boards outside the cafeteria and the library if the main office approves and the material shows the responsible student’s or group’s name. Her poster has no name, and she says that part is on her. Mateo realizes his photo changed the poster’s apparent author. With the school’s sign on top, it reads like an official announcement. Before reprinting, he plans to get office approval, add Anika’s name or her group’s and leave off the logo.

Your role is to compare Tinker with each action before anyone says “can’t touch us.”

? Stop and think. Why does a precedent’s reach depend on how closely the facts match?

From precedent to fact pattern

A **precedent** is an earlier court decision that judges use as a guide in similar later cases. The chat's precedent is *Tinker v. Des Moines* (1969). Public-school students wore black armbands to protest the Vietnam War. They were suspended, and the Supreme Court ruled for them. **Substantial disruption** is the standard from *Tinker v. Des Moines*: a public school may limit speech that would seriously disrupt school activities. The Court held that a mere fear of disruption was not enough.

Precedent works by analogy, so its reach depends on how closely a new situation matches. A **fact pattern** is the specific set of facts in a situation that a rule is applied to. The skill here extends Case 11, where you compared two jobs on the same terms. Build a fact pattern for each action and set it beside *Tinker*'s. The wear-blue plan is silent, symbolic and done while attending class, which closely tracks the armbands. The walkout involves leaving class, so a separate attendance rule governs the conduct regardless of the message. The poster raises a question *Tinker* does not reach. With the school's logo and no student name, it may look like school speech, and schools have more control over speech that appears to come from the school.

Case 1's vocabulary sharpens the analysis. "*Tinker* says they can't touch us" is a **claim** that stretches a narrow holding into a blanket immunity. The logo is **framing**, choosing which parts of a situation a message brings forward, and it brings the institution forward as the speaker. Mateo's redesign corrects the frame.

 **Stop and think.** Build a fact pattern for the walkout. Which fact moves it furthest from *Tinker*?

Courts, classrooms and current events

The *Tinker* majority wrote that students do not "shed their constitutional rights to freedom of speech or expression at the schoolhouse gate" (Legal Information Institute, 1969). The federal judiciary's own teaching materials pair that holding with a walkout scenario, separating the message from the act of leaving class and noting the usual attendance consequences (U.S. Courts, no date listed).

The Court revisited student expression in *Mahanoy Area School District v. B. L.*, the case of a cheerleader's off-campus Snapchat post. The 8 to 1 decision protected the student but said schools may still regulate some off-campus speech, such as threats (Supreme Court of the United States, June 23, 2021). Analysts noted how one changed fact pattern changed the answer (EdSurge, June 23, 2021).

Recent walkouts show the attendance question in practice. In early 2026, students in Indiana and other states walked out to protest federal immigration enforcement. Some Indianapolis-area schools treated it as an unexcused absence, and one high school issued one-day suspensions (Chalkbeat Indiana, February 11, 2026). An Indiana public media guide separated speech rights, attendance rules and discipline in the same way this case does (WFYI, February 1, 2026).

Courts, classrooms and current events, continued

Designers carry a related duty. The AIGA standards ask designers to “represent messages in a clear manner” and to avoid “false, misleading and deceptive promotion” (AIGA Standards of Professional Practice, no date listed). Mateo’s logo was not a lie, but it misled about the speaker.

 **Stop and think.** Mateo’s logo did not state anything false. Why can it still mislead?

Sources

Real source | Legal Information Institute, Cornell Law School | 1969
Tinker v. Des Moines Independent Community School District, 393 U.S. 503 (1969)

Real source | U.S. Courts | No date listed
Fictional Scenario: Tinker v. Des Moines

Real source | Supreme Court of the United States | June 23, 2021
Mahanoy Area School District v. B. L. (opinion)

Real source | EdSurge | June 23, 2021
In a Win for Student Speech, Supreme Court Rules in Favor of the ‘Snapchat Cheerleader’

Real source | Chalkbeat Indiana | February 11, 2026
How schools in Marion County responded to anti-ICE student protests

Real source | WFYI Indianapolis Public Media | February 1, 2026
A guide to your rights at Indiana protests, in the streets, and at school

Real source | AIGA, the professional association for design | No date listed
AIGA Standards of Professional Practice

Notes

Look at the evidence

On your own Read each document. For each one, fill in both boxes. About 5 minutes.

Evidence A | Poster

Anika's poster, first version

Printed Tuesday, 3:15 p.m. The poster reads "KEEP OUR LIBRARY OPEN AT LUNCH. Wear blue Thursday." A photo of the school's sign and logo runs across the top. No student name or group appears anywhere on the poster.

Look closely: Cover the logo photo with your hand. Who seems to be speaking now?

What it shows

What it leaves out

Evidence B | Handbook policy

Student handbook, page 14

Students may post materials on the student bulletin boards outside the cafeteria and the library. Materials must be approved by the main office and must show the name of the student or group responsible.

Look closely: Underline the two requirements for every poster.

What it shows

What it leaves out

Look at the evidence, continued

Evidence C | Group chat

The walkout message

Wednesday, 9:02 p.m.

First message: “If they take the poster down we walk out Thursday. Tinker says they can’t touch us.

Reply: “Wait, wear blue AND walk out??

Look closely: Which part is a message, and which part is leaving class?

What it shows

What it leaves out

What is still missing from the evidence?

Notes

Key idea: precedent

On your own Read the key idea and the Professional standards card. Then answer the question in the box. About 6 minutes.

A **precedent** is an earlier court decision that judges use as a guide in similar later cases. In *Tinker v. Des Moines* (1969), public-school students wore black armbands to protest the Vietnam War. The school suspended them, and the Supreme Court ruled for the students. The Court wrote that students do not “shed their constitutional rights to freedom of speech or expression at the schoolhouse gate.” It also said a mere fear of disruption was not enough to limit their expression.

A precedent guides a new case only as far as the facts match. **Substantial disruption** is the standard from *Tinker v. Des Moines*: a public school may limit speech that would seriously disrupt school activities. Wearing blue on Thursday is quiet, like the armbands. A walkout is different, because students leave class. The school’s attendance rule covers that conduct, and *Tinker* does not settle it.

The poster raises another question. It shows the school’s sign and logo but no student name, so it may look like the school is speaking. Schools have more control over speech that looks like it comes from the school. A **fact pattern** is the specific set of facts in a situation that a rule is applied to. Write a fact pattern for each action before you decide whether *Tinker* fits it.

Professional standards

Adapted from a real source | American Bar Association (ABA), Center for Professional Responsibility

ABA Model Rules of Professional Conduct: Rule 2.1 Advisor

Summary: Summary, not a quotation: in representing a client, a lawyer must use independent professional judgment and give candid advice. A lawyer may refer to moral, economic, social and political factors as well as the law.

In plain words: Lawyers must give their clients honest, independent advice, even when the client would rather hear something else.

Question: The chat says “*Tinker* says they can’t touch us.” What would candid advice say about the walkout and attendance policy?

Professional standards, continued

Your answer

Candid advice would say ____, even though ____.

In the news



Real source | PBS NewsHour | April 28, 2021

Student free speech makes it to the Supreme Court in former high school cheerleader's case

Explains the Snapchat case the Court used to ask when a school can punish off-campus student speech.



Real source | PBS NewsHour (Associated Press) | June 23, 2021

Supreme Court rules in favor of cheerleader who published critical social media post in First Amendment case

The 8-1 ruling protected the student but said schools may still act on some off-campus speech, like threats.

Notes

Sort the evidence

On your own Link each piece of evidence to the claim it supports or challenges. Then name one missing view. About 4 minutes.

Test the slogan against the facts. Which evidence supports each claim, which challenges it, and which fact would you still need?

Evidence	Claim 1 Tinker means nobody can face consequences for walking out.	Claim 2 The wear-blue plan closely matches Tinker’s facts.	Claim 3 The poster should carry a student byline instead of the school logo.
1 Tinker’s facts: silent armbands, no substantial disruption, a public school			
2 A walkout means leaving class, which falls under the attendance rule			
3 The logo photo makes the poster look like school-sponsored speech			

Still open

- What does the attendance policy say, and what process follows?

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose the best reply to the group chat and explain why. Then fix the two marked lines.
About 3 minutes.

Someone in Anika's group chat says, "Tinker means nobody can get in trouble for walking out of class." How should you respond?

- ☐ **A** Agree, because Tinker protected students who protested at school.
- ☐ **B** Disagree, because schools can make any rule they want about student speech.
- ☐ **C** Say that the message and leaving class are separate questions, then check the attendance rule.

Why I chose it

Improve a draft

A student's first draft

No, the school can't take it down because of Tinker v. Des Moines. In that case **1** the Supreme Court said students have free speech at school. The poster is just saying the library should stay open at lunch which is not hurting anybody. We even used a nice photo of the school sign so it looks professional. The principal would be breaking the law if he took it down. This is America and students have rights. Everyone should wear blue Thursday and **2** walk out if they try.

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

DP Lang and Lit

Your task

On your own Read the steps. Fill in the planner boxes before you start your draft. About 10 minutes.

Write a guided textual analysis of a passage from Justice Fortas’s majority opinion in *Tinker* (1969) that includes the “schoolhouse gate” sentence, responding to the guiding question.

Use: A teacher-selected passage of 300—400 words from the majority opinion, taken from a court-hosted or official copy.

You’ll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How does the opinion use images of place and balanced sentences to set limits on both student rights and school authority?

- 1 Read the guiding question. Then read the passage twice.
- 2 Annotate in three layers: images of place, sentence balance, and concession and limit.
- 3 Write a thesis that answers the guiding question.
- 4 Write your guided analysis of 600 to 800 words. Start on the Your draft page.
- 5 Stop at 75 minutes, including reading time.



Prefer typing? Scan to open the online workspace.

Images of place

Sentence balance

Concession and limit

Thesis

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has rounded corners and a thin black border around the edges.

On your own Write your draft in the boxes. Use your planner from the page before. About 65 minutes.

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has rounded corners and a thin black border around the edges.

Check your work

On your own Answer the Check your work questions and mark your level in each rubric row. Then write one change you made. About 5 minutes.

Does your analysis respond directly to the guiding question?	☐ Yes ☐ No
Do you analyze imagery, structure and diction with precise references?	☐ Yes ☐ No
Do you explain how the passage balances rights and authority?	☐ Yes ☐ No
Is your analysis organized and written in clear academic language?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ No case facts.	☐ Names Tinker without its rule.	☐ States Tinker's facts and substantial-disruption test.	☐ Adds a second precedent or the walkout exercise accurately.
Reasoning	☐ Treats a slogan as the answer.	☐ Applies Tinker to everything.	☐ Compares facts and separates speech from conduct.	☐ Varies facts to show where the precedent stops fitting.
Audience & purpose	☐ Tells others to break rules.	☐ Argues for one side only.	☐ Recommends a clear next question for the school.	☐ Balances effective expression with respect for process.
Revision	☐ No change.	☐ Softens tone only.	☐ Adds the rule's limit and removes a legal conclusion.	☐ Explains how each edit makes the argument more precise.

One change I made after feedback

[illegible]

Questions to discuss

On your own Write a short answer to each question. Then complete each sentence frame below the questions. About 5 minutes.

- 1** Which changed fact would make Tinker a weaker comparison for the wear-blue plan?

- 2** Why might it matter whether a poster looks like it comes from the school?

- 3** If the poster had Anika's name and no school logo, what would change?

My take

My claim: ____.

The best evidence is ____, because ____.

Someone who disagrees might say ____.

[illegible]

Talk about this case at home

Case 12: When can a school limit what students say?

In this case, a student's poster asks her school to keep the library open at lunch, and someone in a group chat suggests a walkout. Your student compared a 1969 Supreme Court case with each plan and wrote a short analysis.

Questions to talk about

- 1 What rules do schools often have about posters or flyers?
- 2 Why might a school treat wearing a color differently from leaving class?
- 3 How can a reader tell who made a poster?

Nobody needs to share personal stories or private information to talk about this case.

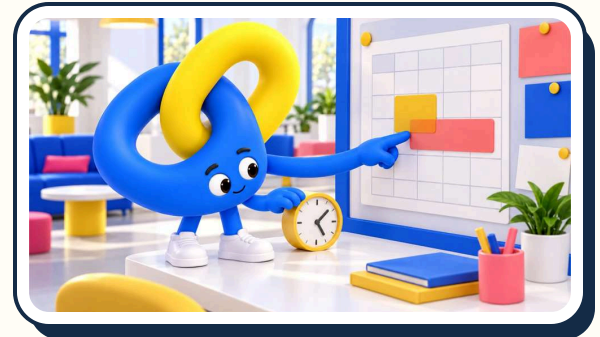


See the case online.

Case 15: Is Rafa's unpaid internship really a job?

A studio offers Rafa an unpaid summer internship running its customer inbox and says college credit makes it legal.

On your own Read What happened and underline what Rafa would do all summer. About 3 minutes.



Nexo, one of the crew's companions, points to where a meeting and a work shift overlap on a calendar. Rafa's internship would take time from his shifts at the family shop.

Your role: You're the one who checks each factor of the test before Rafa says yes. **New skill:** Apply a legal test factor by factor.

What happened

Rafa, 18, is a first-year college student who commutes to class and helps at his family's shop. In April, a studio posted a listing on the campus job board for a "Summer Editing Intern." The internship is unpaid. The listing says the intern will run the customer inbox all summer. Rafa reads it twice, looking for the editing.

On Tuesday at 11:20 a.m., the studio answers Rafa's message. The email says college credit makes it "totally legal" not to pay him. It also asks him to start right after finals.

At lunch, Rafa talks it over with Gia, who fits café shifts around her classes. Gia asks whether the studio paid someone to run the inbox last year. Rafa says the studio's assistant ran it. Taking the internship would also cost Rafa paid shifts at the shop. He has not said yes yet.

Your question: Is the internship mainly training for Rafa or unpaid work for the studio, and what should he ask before he decides?

Key terms

On your own Read each key term and its example, then write your first guess in the box. About 3 minutes.

Primary beneficiary test The primary beneficiary test is how the U.S. Department of Labor decides whether an intern at a for-profit company is an employee.

En español: prueba del beneficiario principal

In this case: The studio gets its customer inbox answered all summer. Rafa asks what he would learn and who would train him.

Fair Labor Standards Act The Fair Labor Standards Act is a federal law that sets minimum wage and overtime rules for most workers.

En español: Ley de Normas Justas de Trabajo

In this case: If Rafa counts as an employee under this law, the studio must pay him at least the minimum wage.

Academic credit Academic credit is credit toward a degree that a school gives for approved work, such as an internship.

En español: créditos académicos

In this case: The studio says credit makes the unpaid role “totally legal.” Credit is one factor out of seven.

Who is involved



Rafa

Offered an unpaid summer internship

“The listing says ‘Summer Editing Intern.’ Then it says I’d run the customer inbox all summer. I read it twice looking for the editing.”



Gia

Talking the offer over with Rafa

“I almost said ‘take it, it’ll look good.’ Easy for me to say. I’m not the one giving up a summer.”

Before you look at the evidence, is Rafa's offer more like training or more like a job?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Seven factors and a summer

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 6 minutes.

Words to know

- **Primary beneficiary test:** The primary beneficiary test is how the U.S. Department of Labor decides whether an intern at a for-profit company is an employee.
- **Fair Labor Standards Act:** The Fair Labor Standards Act is a federal law that sets minimum wage and overtime rules for most workers.
- **Academic credit:** Academic credit is credit toward a degree that a school gives for approved work, such as an internship.
- **Compensation:** Compensation is all the pay and benefits a worker receives, including hourly rates, bonuses and overtime.

The story: Totally legal?

Rafa is 18, a first-year college student who commutes and helps at his family's shop. In April, a studio lists a "Summer Editing Intern (unpaid)" position on the campus job board. The copy is upbeat: a fast-paced studio, great exposure to the industry, college credit available. The duties are narrower. The intern will run the customer inbox all summer and help with client files. Rafa reads the listing twice, looking for the editing, and does not find it.

When he writes to ask, the studio's reply on Tuesday at 11:20 a.m. offers a legal conclusion. Since interns get college credit, it says, it is "totally legal" not to pay him. It also asks him to start right after finals.

Rafa does what the crew has learned to do. He checks. On the train, he finds that college credit is one factor among seven. At lunch with Gia, the facts get sharper. Gia asks whether the studio paid someone to do the inbox last year, and Rafa confirms that its assistant did. Gia counts the cost: shifts at the shop, the commute and a summer without pay. She also catches herself. She almost told him to take it because it would look good, and she realizes that is easy to say when she is not the one giving up the summer. When Rafa asks whether she can tell him it is illegal, she says no. She does not know that. She can tell him which questions the studio has not answered yet.

Your role is to check each factor of the test before Rafa says yes.

❓ **Stop and think.** Gia says she cannot tell Rafa the internship is illegal. Why is that the more accurate answer?

Reasoning with a multi-factor test

The **primary beneficiary test** is how the U.S. Department of Labor decides whether an intern at a for-profit company is an employee. It asks whether the intern or the employer mainly benefits from an unpaid internship. An intern who is an employee must be paid under the **Fair Labor Standards Act**, a federal law that sets minimum wage and overtime rules for most workers. The seven factors include training, links to coursework or **academic credit**, the academic calendar and the length of the learning period. Academic credit is credit toward a degree that a school gives for approved work, such as an internship. Another factor is whether the intern's work complements paid employees' work or displaces it.

The new skill is applying a legal test factor by factor. It extends Case 12, where you compared fact patterns to a precedent, and Case 11, where you compared two situations on the same terms. Gia's question about last year is a Case 11 comparison. The inbox used to be a paid job. That fact bears directly on displacement.

Laid out factor by factor, the evidence is uneven. Displacement: a paid assistant did this work last year. Academic credit: listed as available, but Rafa's school has not confirmed it. Training and supervision: no information. Calendar and duration: the studio wants him to start after finals and stay all summer, but gives no hours. A careful reader concludes that the studio's claim is unsupported, not that the internship is illegal. The test is flexible, no single factor decides it and the facts that would decide it are missing. The test also has limits. It applies to for-profit employers, and state rules may differ.

Case 11's term **compensation**, all the pay and benefits a worker receives, completes the picture. The offer pays nothing and costs Rafa paid shifts. His email will ask for the missing facts in writing, politely: who trains him, what a normal week looks like, the weekly hours and whether this is the assistant's old job.

❓ **Stop and think.** Which factor has the strongest evidence, and which has none? What does that imbalance mean?

The courts, the data and the profession

The primary beneficiary test grew out of litigation. Two unpaid interns on the 2010 film *Black Swan* sued Fox Searchlight. The appeals court opinion lists their tasks, which included answering phones, taking lunch orders, making coffee, photocopying and filing (U.S. Court of Appeals for the Second Circuit, 2016). In 2015, the court held that the question is who is the primary beneficiary, and that is the test the Labor Department uses now (LAist, July 2, 2015; U.S.

The courts, the data and the profession, continued

Department of Labor, Fact Sheet #71, updated January 2018).

The stakes are about access as well as law. PBS NewsHour reported that nearly half of U.S. interns were unpaid in 2022 (PBS NewsHour, August 26, 2023). NACE survey data show inequity in who gets paid internships (National Association of Colleges and Employers, August 8, 2023). NACE’s own ethics principles ask members to comply with “local, state, and federal” laws (NACE Principles for Ethical Professional Practice, 2025).

?

Stop and think. If Rafa’s school grants credit, does that settle whether the studio should pay him? Why or why not?

Sources

Real source | U.S. Court of Appeals for the Second Circuit, via Justia | 2016
Glatt v. Fox Searchlight Pictures

Real source | LAist (AirTalk) | July 2, 2015
Appeals court reverses ‘Black Swan’ interns’ victory over Fox

Real source | U.S. Department of Labor, Wage and Hour Division | January 2018
Fact Sheet #71: Internship Programs Under the Fair Labor Standards Act

Real source | PBS NewsHour (YouTube) | August 26, 2023
Why unpaid internships still exist despite hardships for young workers

Real source | National Association of Colleges and Employers | August 8, 2023
The Class of 2023: Inequity Continues to Underpin Internship Participation and Pay Status

Real source | National Association of Colleges and Employers (NACE) | 2025
NACE Principles for Ethical Professional Practice

Notes

Look at the evidence

On your own Read each document, then fill in both boxes under it. About 6 minutes.

Evidence A | Job listing

Studio listing on the campus job board, April

“Summer Editing Intern (unpaid). Join our fast-paced studio! You’ll run the customer inbox all summer, help with client files and get great exposure to the industry. College credit available.”

Look closely: Which words describe learning? Which words describe work?

What it shows

What it leaves out

Evidence B | Email

Studio reply to Rafa, Tuesday, 11:20 a.m.

“Thanks for your interest, Rafa! Since interns get college credit, it’s totally legal for us not to pay. We’d love for you to start right after finals.”

Look closely: Is credit one factor or the whole test? What does the email skip?

What it shows

What it leaves out

Look at the evidence, continued

Evidence C | Chat

Gia and Rafa, Tuesday lunch

Gia: Didn’t they pay someone to do the inbox last year?

Rafa: Yeah, their assistant.

Gia: And it’s your summer, not theirs. What about your shifts at the shop?

Look closely: Who ran the customer inbox last year? Was that person paid?

What it shows

What it leaves out

What is still missing from the evidence?

Notes

Key idea: the primary beneficiary test

On your own Read the key idea and the code of ethics, then answer the question in the box. About 6 minutes.

A job title does not show how the work is arranged. The **primary beneficiary test** is how the U.S. Department of Labor decides whether an intern at a for-profit company is an employee. It asks whether the intern or the employer mainly benefits from an unpaid internship. An intern who counts as an employee must be paid under the **Fair Labor Standards Act**. The Fair Labor Standards Act is a federal law that sets minimum wage and overtime rules for most workers.

The Department of Labor's Fact Sheet #71 lists seven factors. They include training, links to coursework or **academic credit**, the school calendar and how long the learning lasts. Academic credit is credit toward a degree that a school gives for approved work, such as an internship. Another factor is whether the intern's work adds to paid employees' work or replaces it. The test is flexible, and no single factor decides it.

So the studio's email does not settle the question. Calling a job an internship does not decide it. Neither does college credit, or an intern agreeing to work for no pay. The test also has limits. It applies to for-profit employers, and state rules may differ. To apply the test, you need facts about the duties, training, supervision and hours.

Professional standards

Real source | National Association of Colleges and Employers (NACE)

NACE Principles for Ethical Professional Practice: 4. Comply with laws

"Comply with laws ... associated with local, state, and federal entities"

In plain words: Career offices and employer recruiters who belong to NACE agree to follow federal, state and local laws.

Question: The campus job board lists the internship. What should the career office ask the studio about the seven DOL factors?

Your answer

Before posting, the career office should ask ____, because ____.

Reports that nearly half of U.S. interns were unpaid in 2022 and who can afford to take those jobs.



Explains when an unpaid internship can break wage law, using the 'Black Swan' intern lawsuit.

[illegible]

Sort the evidence

On your own Match each piece of evidence to the claim it supports or challenges, and mark what is still unknown. About 5 minutes.

Test the studio’s claim against the factor list. Which evidence points toward training, which toward a job, and what is still unknown?

Evidence	Claim 1 College credit makes the unpaid internship legal.	Claim 2 The role looks more like a job than training.
1 DOL: credit is one of seven factors, and no single factor decides		
2 The listing: Rafa runs the customer inbox all summer		
3 A paid assistant ran the inbox last year		
4 The role is openly unpaid and offers credit (factors 1 and 3)		

Still open

- Is there a learning plan, and who supervises?

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose what Rafa should do next and explain why, then fix the two marked lines. About 5 minutes.

The studio's unpaid internship has Rafa running its customer inbox all summer, the job a paid assistant did last year. The studio says college credit makes it legal. What should Rafa do next?

- ☐ **A** Accept the studio's answer, since college credit settles the question.
- ☐ **B** Ask for the learning plan, supervision, schedule and how the role relates to paid employees' work.
- ☐ **C** Tell the studio that unpaid internships are against the law.

Why I chose it

Improve a draft

A student's first draft

Hi, thanks so much for the offer! I'm really excited about this opportunity and I know it will look great on my résumé. I just wanted to ask **1** if this is legal since it's unpaid? My friend said unpaid internships aren't allowed. Also how many hours is it? **2** I can start whenever you need me. I really want to get into editing and this seems like a good way in. Let me know! Thank you again for thinking of me, Rafa

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

DP Lang and Lit

Your task

On your own Read the steps and fill in the planner boxes before you start your draft. About 12 minutes.

Write a guided textual analysis of the studio's internship listing in response to the guiding question, then test your reading against one real internship listing the teacher selects.

Use: The studio listing from the case and one teacher-selected real internship listing.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How does the listing's language construct an ideal applicant, and what does it leave the reader unable to judge?

- 1 Read the guiding question, then read the listing in Evidence A twice.
- 2 Annotate three layers: prestige vocabulary, second-person address and what is left vague.
- 3 Write a thesis that answers the guiding question.
- 4 Draft your opening and one analytical paragraph on the Your draft page.
- 5 Finish a guided analysis of 600 to 800 words in the time given.
- 6 Apply the same guiding question to the real listing your teacher selected.



Prefer typing? Scan to open the online workspace.

Prestige vocabulary

Second-person address

What is left vague

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

On your own Write your first draft in the boxes, using your planner from the page before. About 60 minutes.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Check your work

On your own Answer the Check your work questions, mark your level in each rubric row and write one change you made. About 5 minutes.

Does your analysis respond directly to the guiding question?	☐ Yes ☐ No
Do you analyze diction, address and omission with precise references?	☐ Yes ☐ No
Do you explain the ideal applicant the listing constructs?	☐ Yes ☐ No
Is your analysis organized in clear academic language?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ Relies on rumor.	☐ Mentions pay only.	☐ Asks about several factors.	☐ Asks about factors and notes what the credit claim doesn't settle.
Reasoning	☐ Declares legal or illegal.	☐ Asks for a verdict.	☐ Gathers facts before deciding.	☐ Connects each question to a reason it matters.
Audience & purpose	☐ Gives away leverage or accuses.	☐ Polite but vague.	☐ Specific, respectful questions.	☐ Specific questions plus Rafa's own constraints.
Revision	☐ No change.	☐ Tone only.	☐ Replaces rumor with factor-based questions.	☐ Explains how each question helps Rafa decide.

One change I made after feedback

This image shows a single page of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Questions to discuss

On your own Write a short answer to each question, then complete each sentence frame. About 5 minutes.

- 1** What would count as evidence that the promised training is happening?

- 2** Unpaid summers are easier for people who do not need a paycheck. Who might an unpaid internship leave out?

- 3** If Rafa's school grants credit, does that settle whether the studio should pay him? Why or why not?

My take

My claim: ____.

The best evidence is ____, because ____.

Someone who disagrees might say ____.

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Talk about this case at home

Case 15: Is Rafa's unpaid internship really a job?

In this case, a college student is offered an unpaid summer internship, and the studio says college credit makes that legal. Your student compared the offer with a federal test and wrote questions to ask before saying yes.

Questions to talk about

- 1 What questions would you ask before accepting an unpaid internship?
- 2 How can someone tell whether a role is mostly learning or mostly work?
- 3 Who can help a student check a job or internship offer?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Case 16: Who wrote the new building rule?

An unsigned notice says the building's only step-free door locks at 8 p.m., and Sami's workshop runs later.

On your own Read What happened and underline the two changes the notice announces. About 3 minutes.



Mari hands a yellow sheet to Sami across a white table while Caio listens. This scene comes from Case 4.

Your role: You're the one who photographs the notice and writes down when and where it was found.
New skill: Find who has the authority to make a rule.

What happened

It is Monday morning in Sami's apartment building. A new notice is posted beside the common-room door. It says the rear door will be locked at 8:00 p.m. every night. It also says the common room is "for resident social use only," with "NO BUSINESS USE" in capital letters. The notice has no name, no date and no contact.

That rear door matters to Sami, who lives in apartment 3B and uses a manual wheelchair. It is the building's only step-free entrance. The front entrance has four steps and no ramp. Sami also runs a workshop in the common room, and it goes past 8 p.m.

Caio reads last year's house rules beside the notice. Those rules let residents reserve the common room for classes and resident-run workshops. The new notice does not say whether it replaces them. Before anyone starts arguing, Sami photographs the notice and writes down when and where she found it.

Your question: Who has the authority behind this notice, and what should Sami ask the building manager?

Key terms

On your own Read each key term and its example, then write your first guess in the box. About 3 minutes.

Authority Authority is the power a person or group has to make or change a particular rule or decision.

En español: autoridad

In this case: The notice uses bold type and capital letters but names no issuer. Sami has to find out who has the power to make this rule.

Reasonable accommodation A reasonable accommodation is a change to a rule or practice that gives a person with a disability equal use of a place.

En español: acomodo razonable

In this case: Sami could ask the building for a key fob for the rear door, so she can get in after 8 p.m.

Documentation Documentation is a record, such as a photo, a note or an email, that shows what was said or done and when.

En español: documentación

In this case: Sami photographs the notice and writes down when and where she found it, before anyone argues about what it said.

Who is involved



Sami

Lives in 3B and runs a workshop in the common room

“Rear door locked at 8. That’s the only door I can get through. My workshop runs later. So, questions. Plural.”



Caio

Reading last year’s house rules beside the notice

“All caps, bold, no name, no date. Somebody made it look official. I still don’t know who.”

Before you look at the evidence, should Sami follow the new notice?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

Who wrote the rule?

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 6 minutes.

Words to know

- **Authority:** Authority is the power a person or group has to make or change a particular rule or decision.
- **Reasonable accommodation:** A reasonable accommodation is a change to a rule or practice that gives a person with a disability equal use of a place.
- **Documentation:** Documentation is a record, such as a photo, a note or an email, that shows what was said or done and when.
- **Decision-maker:** A decision-maker is the person or group with the power to make a particular choice.
- **Barrier:** A barrier is something that blocks or limits a person from taking part.

The story: An anonymous notice

Sami, 23, lives in apartment 3B, studies design and uses a manual wheelchair. On Monday morning, she finds a new notice beside her building's common-room door. It announces two changes "effective immediately." The rear door will be locked at 8:00 p.m. nightly, and the common room is for resident social use only, with "NO BUSINESS USE" in capitals. The notice carries no name, no date and no contact.

Each change touches her directly. The building's entrance plan lists a front entrance with four steps and no ramp, a side door for service use only and a rear door that is step-free and opens to the elevator hallway. After 8 p.m., the notice would lock the only door she can use. It would also cloud the future of the workshop she runs in the common room, which goes past 8.

Sami does not start with outrage. She photographs the notice and writes down when and where she found it, before anybody starts arguing about what it said. Caio, the oldest in the crew, brings last year's house rules, handed out at lease signing. He reads the notice the way an editor reads copy. All caps, bold, no name, no date. Somebody made it look official, and he still does not know who.

Your role is to help Sami keep a clean record of the notice before anyone starts arguing.

 **Stop and think.** Why does formatting signal authority without proving it?

Authority, sources and missing definitions

Authority is the power a person or group has to make or change a particular rule or decision. The case separates the look of authority from its substance. Formatting signals power but does not prove it. An unsigned notice is not automatically invalid, but its force depends on who issued it and what it claims to change.

The new skill is finding who has the authority to make a rule. It draws on three earlier skills. From Case 1, you compare the notice with an original document, last year's house rules, which let residents reserve the room for "gatherings, classes and resident-run workshops" through the building office. From Case 7, you ask what stage the rule is at. From Case 10, you take the question to the office that can answer it, here the building manager. Case 4's **decision-maker**, the person or group with the power to make a particular choice, names what Sami is looking for.

Caio's comparison finds a definitional gap. The old rules explicitly allow resident-run workshops. The new notice bans "business use" without defining it, so nobody can yet say whether Sami's workshop is affected. The notice also does not say whether it replaces the old rules or adds to them.

Case 10's **barrier**, something that blocks or limits a person from taking part, describes the locked rear door. A **reasonable accommodation** is a change to a rule or practice that gives a person with a disability equal use of a place, such as a key fob for the rear door. **Documentation** is a record, such as a photo, a note or an email, that shows what was said or done and when. Sami's photo and note will matter if the facts are disputed later. She keeps her two questions apart: who has the authority, and how she gets in after 8. Neither friend calls the notice illegal, because they do not yet know who wrote it or how the building handles access requests.

 **Stop and think.** How does the undefined phrase "business use" change what Sami can conclude?

The law, the process and a Brooklyn example

A landlord's policy and the law are different sources of rules. HUD says the Fair Housing Act bars housing discrimination based on race, color, religion, sex, national origin, familial status or disability, and covers most housing with some exceptions (HUD, no date listed). Guidance can change even when the law does not. In 2025, HUD withdrew several fair housing guidance documents, but the Act itself stayed the same (National Association of Realtors, October 7, 2025). Enforcement continues. In 2026, the Justice Department announced a \$750,000 settlement with a property management company in a disability discrimination case (U.S. Department of Justice, April 30, 2026).

Process can give tenants leverage. At Atlantic Plaza Towers in Brownsville, Brooklyn, the landlord applied to install a facial-recognition entry system. Tenants say they learned about it from the state housing agency, not the landlord.

The law, the process and a Brooklyn example, continued

Because the change needed that agency's permission, they filed opposition (Legal Services NYC, May 1, 2019), and in November 2019 the landlord withdrew the application (Gothamist, November 21, 2019). That case turned on New York's rent-stabilization rules, which may not apply to Sami's building.

The NCA credo describes the posture Sami takes: "We strive to understand and respect other communicators' intent before evaluating and responding to their messages" (NCA Credo for Ethical Communication, 2024).

? **Stop and think.** Why might the Atlantic Plaza Towers example not apply directly to Sami's building?

Sources

Real source | U.S. Department of Housing and Urban Development (HUD) | No date listed
Fair Housing Act overview

Real source | National Association of Realtors (Washington Report) | October 7, 2025
HUD Withdraws Fair Housing Guidance Documents

Real source | U.S. Department of Justice | April 30, 2026
Justice Department Settles Disability Discrimination Case Against Property Management Company for \$750,000

Real source | Legal Services NYC | May 1, 2019
Brooklyn tenants file legal opposition to landlord's application to install facial recognition entry system in building

Real source | Gothamist | November 21, 2019
Brooklyn Landlord Does An About Face On Facial Recognition Plan

Real source | National Communication Association (NCA) | 2024
Credo for Ethical Communication

Look at the evidence

On your own Read each document, then fill in both boxes under it. About 6 minutes.

Evidence A | Posted notice

Unsigned notice by the common-room door, found Monday morning

NOTICE TO ALL RESIDENTS. Effective immediately, the rear door will be locked at 8:00 p.m. nightly. The common room is for resident social use only. NO BUSINESS USE.

Look closely: Which features give the notice an official look? What is missing?

What it shows

What it leaves out

Evidence B | House rules (excerpt)

Last year’s house rules, given out at lease signing

“Residents may reserve the common room for gatherings, classes and resident-run workshops. Reservations are made through the building office.”

Look closely: What did last year’s rules allow in the common room?

What it shows

What it leaves out

Look at the evidence, continued

Evidence C | Entrance plan

Building entrance plan from the lobby directory

Front entrance: four steps, no ramp. Rear door: step-free, opens to the elevator hallway. Side door: service use only.

Look closely: Which entrance is step-free? What happens to it after 8 p.m.?

What it shows

What it leaves out

What is still missing from the evidence?

Notes

Key idea: authority

On your own Read the key idea and the code of ethics, then answer the question in the box. About 6 minutes.

A building rule should name who made it, give a date and list a contact. This notice has none of them.

Authority is the power a person or group has to make or change a particular rule or decision. Bold type and capital letters do not show who has that power. An unsigned notice is not automatically invalid, either. Sami has to find out who issued it and which document it claims to change.

A landlord's policy and the law are different sources of rules. The Fair Housing Act is a federal law. HUD, the federal housing department, says it bars housing discrimination based on race, color, religion, sex, national origin, familial status or disability. It covers most housing, with some exceptions. Under the Act, a person with a disability can ask a building for a **reasonable accommodation**. A reasonable accommodation is a change to a rule or practice that gives a person with a disability equal use of a place. For Sami, that could be a key fob for the rear door.

Sami cannot yet say the notice breaks the law. She does not know who wrote it, whether it replaces the house rules or how the building handles access requests. Whether a building grants an accommodation also depends on the facts. **Documentation** helps her keep those facts straight. Documentation is a record, such as a photo, a note or an email, that shows what was said or done and when. Her photo of the notice, with the date and place she found it, is documentation.

Professional standards

Adapted from a real source | American Bar Association (ABA), Center for Professional Responsibility

ABA Model Rules of Professional Conduct: Rule 3.1 Meritorious Claims and Contentions

Summary: Summary, not a quotation: a lawyer may not bring or defend a proceeding, or argue an issue in it, without a basis in law and fact that is not frivolous. The ABA comment says lawyers must first learn the facts and the applicable law.

In plain words: Before lawyers bring a claim, they must have facts and law that support it.

Question: Before claiming a Fair Housing Act violation, what should Sami learn about the notice's author and the building's access process?

Professional standards, continued

Your answer

Sami first needs ____, because ____.

In the news



Real source | Gothamist | November 21, 2019

Brooklyn Landlord Does An About Face On Facial Recognition Plan

A throwback about a door rule: the landlord needed state permission to change how tenants got in, and tenants used that process to object.



Real source | HUD (YouTube) | January 31, 2014

The Federal Fair Housing Act and Reasonable Accommodations

HUD explains how a person with a disability can ask for an exception to a building rule.

Notes

Sort the evidence

On your own Fill in each box of the map: who decides, which rules apply, who is affected and where to ask. About 5 minutes.

Map who made this rule, which rules it has to fit, who it affects and where residents can take a question. Which box is still empty?

Lock the rear door at 8 p.m. and ban business use of the common room

Who decides

Unknown issuer: the owner, the manager or someone else?

Under which rule

Last year's house rules allowed resident-run workshops

Fair Housing Act: disability is a protected characteristic

Who lives with it

Sami and other residents who need the only step-free entrance

Your way in

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose what Sami should do first and explain why, then fix the two marked lines. About 5 minutes.

The notice says the rear door, the building's only step-free entrance, locks at 8 p.m. It also bans "business use" of the common room. It has no name, no date and no contact. What should Sami do first?

- ☐ **A** Ignore it until someone signs it, since an unsigned notice may not be official.
- ☐ **B** Photograph it, compare it with last year's house rules and ask the manager who issued it and how residents get in after 8.
- ☐ **C** Post online that the building is breaking disability law.

Why I chose it

Improve a draft

A student's first draft

Hi, I saw the notice about the common room and rear door. **1** This is illegal and discriminatory against disabled people like me. You can't just make rules like this without asking. Nobody signed it and nobody told us it was coming, so I don't even know if it's real. I'm going to keep using the room for my workshop because the old rules said I could. A lot of neighbors are upset too. **2** Please take the notice down. Sami, 3B

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 2

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

DP Lang and Lit

Your task

On your own Read the steps and fill in the planner boxes before you start your draft. About 12 minutes.

Write a guided textual analysis of the unsigned notice, then apply the same guiding question to one longer real building or institutional notice the teacher selects.

Use: The unsigned notice as the first text and one teacher-selected public notice or policy announcement as the second.

You'll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How do layout and imperative language create an impression of authority that the notice never explains?

- 1 Read the guiding question, then read the notice in Evidence A twice.
- 2 Annotate four layers: layout, typography, commands and what is left out.
- 3 Write a thesis that answers the guiding question.
- 4 Draft your opening and one analytical paragraph on the Your draft page.
- 5 Finish a guided analysis of 600 to 800 words in the time given.
- 6 Apply the same guiding question to the longer notice your teacher selected.



Prefer typing? Scan to open the online workspace.

Layout and typography

Commands and verbs

What is left out

[illegible][illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Your draft

On your own Write your first draft in the boxes, using your planner from the page before. About 60 minutes.

First draft: your opening

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has rounded corners and a thin black border around the edges.

First draft: one analytical paragraph

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines in total. The paper has rounded corners and a thin black border around the edges.

Check your work

On your own Answer the Check your work questions, mark your level in each rubric row and write one change you made. About 5 minutes.

Does your analysis respond directly to the guiding question?	☐ Yes ☐ No
Do you analyze layout, typography and language with precise references?	☐ Yes ☐ No
Do you treat omissions as meaningful choices?	☐ Yes ☐ No
Is your analysis organized in clear academic language?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ No specifics from the notice.	☐ Mentions the notice generally.	☐ Quotes the notice and older rule.	☐ Quotes both and names what is still unknown.
Reasoning	☐ Declares a legal violation.	☐ Complains without a clear need.	☐ Connects the rule to a concrete effect.	☐ Separates the communication problem from the legal question.
Audience & purpose	☐ Hostile or vague.	☐ Polite but no request.	☐ Specific request the manager can act on.	☐ Specific request plus questions that clarify authority.
Revision	☐ No change.	☐ Tone edits only.	☐ Replaces the conclusion with a question and request.	☐ Explains how each change makes a yes more likely.

One change I made after feedback

[illegible]

Questions to discuss

On your own Write a short answer to each question, then complete each sentence frame. About 5 minutes.

1 Which missing fact would most change how you see the notice?

2 The notice bans “business use” without saying what that means. What would you need to know to decide whether Sami’s workshop counts?

3 A building may want a door locked at night. How could it keep that door secure and still let Sami in?

My take

My claim: ____.

My take, continued

The best evidence is ____, because ____.

Someone who disagrees might say ____.

The limit of the evidence is ____.

I would change my mind if ____.

Notes

Talk about this case at home

Case 16: Who wrote the new building rule?

In this case, an unsigned notice in an apartment building says the only step-free door will lock at 8 p.m. Your student compared the notice with last year's building rules and practiced asking who made the new rule.

Questions to talk about

- 1 What should a clear building or school notice include?
- 2 Whom can people ask when a posted rule is unclear?
- 3 Why might someone keep a photo of a notice with the date?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Case 20: Can the crew post this image as true?

A realistic image says the campus courtyard flooded today, and Jordy must decide what the six o'clock recap can say about it.

On your own Read What happened and underline the caption's claim. About 3 minutes.



Lupa holds a cropped photo of a courtyard next to the full photo pinned on a board. The full photo also shows a blue doorway.

Your role: You're the one who writes the verification note Jordy posts at six. **New skill:** Confirm an image with independent sources.

What happened

It is Wednesday, 3:10 p.m. For twenty minutes, an image has been going around the group chat. It looks like a photo of the campus courtyard, with water over the paving and benches. The caption says, "Courtyard flooded today, stay away." It showed up at 2:48 p.m. with no link, no date and no name.

Jordy is putting together the crew's recap, which goes out at six. Sami has zoomed in on a hand in the picture, and the fingers seem to merge at the knuckles. Someone ran the image through a free online detector. It reported "12% likely AI-generated."

A reply in the chat says the writer's roommate's friend saw water near the library. Jordy checks the campus facilities alerts page. It shows no active alerts, but its last update was Monday morning.

Your question: Did the courtyard flood today, and what should the recap say about the image?

Key terms

On your own Read each key term and its example, then write your first guess in the box. About 3 minutes.

Provenance Provenance is information about where an image or a document came from and how it has been handled.

En español: procedencia

In this case: The courtyard image arrived at 2:48 p.m. with no link, no date and no named poster. Its provenance is unknown.

Corroboration Corroboration is support for a claim from an independent source.

En español: corroboración

In this case: A campus alert or someone's dated photo of the courtyard could corroborate the flood. A roommate's friend's report of water near the library cannot.

Verification note A verification note is a short record of what you checked, what you found and what is still unknown.

En español: nota de verificación

In this case: Instead of posting the image, the recap says what the crew checked, what it found and what is still unknown.

Who is involved



Sami

Checking where the image came from

"Everyone's zooming in on the hand. I did too, and it's weird. But I still don't know who posted this."



Jordy

Putting the six o'clock recap together

"The recap goes out at six. Right now I have an image with no source, a strange hand and an alerts page that hasn't updated since Monday."

Before you look at the evidence, do you think the courtyard flooded today?

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Reading passage

When the honest answer is unverified

On your own Read the passage. At each Stop and think box, pause and answer the question in your head or with a partner. About 5 minutes.

Words to know

- **Provenance:** Provenance is information about where an image or a document came from and how it has been handled.
- **Corroboration:** Corroboration is support for a claim from an independent source.
- **Verification note:** A verification note is a short record of what you checked, what you found and what is still unknown.
- **Claim:** A claim is a statement that something is true. You can check a claim with evidence.
- **Holding statement:** A holding statement is a short update that says what is known, what is still being checked and when people will hear more.
- **Correction:** A correction is a public statement that replaces wrong information with accurate information.

The story: A deadline and a picture

The crew's casebook began with a seven-second clip in a group chat. It ends with a single image. At 2:48 p.m. on a Wednesday, a photo-like picture of the campus courtyard appears in the chat, showing water over the paving and benches. Its caption reads, "Courtyard flooded today, stay away." It arrives with no link, no date on the image and no original poster named. A person in the foreground holds up a phone.

Jordy, who edits the crew's films and checks every cut before calling it finished, is assembling the six o'clock recap. Within twenty minutes, four pieces of evidence have arrived, and each points somewhere different. Sami posts a zoomed screenshot at 3:02 showing a foreground hand whose fingers seem to merge at the knuckles. A free online detector reports "12% likely AI-generated." A reply relays that the writer's roommate's friend saw water near the library. And at 3:10, Jordy checks the campus facilities alerts page: "No active alerts. Last update: Monday, 9:15 a.m."

Sami, a design student who notices details for a living, is the first to step back from them. The hand is weird, she agrees, but the more important question is who posted the image first, and when. Jordy states the dilemma plainly. They wanted a clean yes or no, and they do not have one.

Your role is to write the verification note Jordy posts at six.

❓ **Stop and think.** Why can a detector score answer the wrong question even if it is accurate?

Weighing evidence without overclaiming

Provenance is information about where an image or a document came from and how it has been handled. Checking provenance first is the Case 1 skill, finding the original source, applied to images. This image has none, so every other clue has to be weighed without an anchor.

Each clue has a specific weakness. The caption is a **claim**, a statement that something is true that can be checked with evidence. The hand is an anomaly, which justifies closer scrutiny and proves nothing, since generated images can look natural and real photos can look strange. The detector score is uninterpretable without knowing the tool's error rates. Sami's question, twelve percent of what, gets at that. It also answers a different question from the one that matters. Even a perfect detector could not say whether the courtyard flooded today. The secondhand report fails on two counts: it is not firsthand, and it concerns the library, not the courtyard.

Corroboration is support for a claim from an independent source. Case 9's skill, checking the official source for your area, points to the alerts page, but its last update on Monday limits what its silence can mean. A dated photo from someone at the courtyard would be stronger.

The new skill is confirming an image with independent sources, and publishing only what was checked. Jordy rejects the middle path of posting the image with a question mark, because the image travels regardless of the punctuation. The recap instead carries a **verification note**, a short record of what you checked, what you found and what is still unknown. It is a descendant of Case 1's **holding statement**, which says what is known, what is still being checked and when people will hear more. It also sets up Case 3's obligation. If new evidence arrives, a **correction** or update appears where the note did. "Unverified" is sometimes the most accurate conclusion available.

❓ **Stop and think.** Why does a question mark fail to stop an image from misleading people?

Detection, provenance and professional standards

NIST's overview of synthetic content describes provenance data, labeling, watermarking and detection, and it explains the technical limits of each (NIST, November 20, 2024). Real incidents show why no single signal suffices. The Hurricane Helene image of a crying girl with a puppy had no traceable photographer or outlet, and forensics researcher Hany Farid identified internal inconsistencies (UC Berkeley School of Information, October 4, 2024). The News Literacy Project's RumorGuard check on that image models a verification note, setting out what is known, what is not and why (RumorGuard, no date listed). In 2023, fake images of a Pentagon explosion were shared by verified accounts, showing that a trusted-looking sharer is not provenance (CNN, May 22, 2023).

Detection, provenance and professional standards, continued

Human perception is not a reliable safeguard. In a PNAS study, people could not reliably distinguish AI-synthesized faces from real ones (Nightingale and Farid, February 14, 2022).

Journalism codes frame Jordy's choice as a duty. The RTDNA code says journalism "verifies, provides relevant context, tells the rest of the story and acknowledges the absence of important additional information" (RTDNA Code of Ethics, June 11, 2015). The SPJ code asks journalists to "identify sources clearly" (SPJ Code of Ethics, September 6, 2014).

 **Stop and think.** Who could be harmed if the crew called a real photo fake?

Sources

Real source | National Institute of Standards and Technology (NIST) | November 20, 2024

Reducing Risks Posed by Synthetic Content: An Overview of Technical Approaches to Digital Content Transparency

Real source | UC Berkeley School of Information | October 4, 2024

Hany Farid breaks down the viral Helene image

Real source | RumorGuard (News Literacy Project) | No date listed

Widely shared image of crying girl and puppy after Helene is AI generated

Real source | CNN | May 22, 2023

'Verified' Twitter accounts share fake image of 'explosion' near Pentagon, causing confusion

Real source | PNAS (Nightingale & Farid) | February 14, 2022

AI-synthesized faces are indistinguishable from real faces and more trustworthy

Real source | Radio Television Digital News Association (RTDNA) | 2015

RTDNA Code of Ethics

Real source | Society of Professional Journalists (SPJ) | 2014

SPJ Code of Ethics

Look at the evidence

On your own Read each document and write what it shows and what it leaves out. About 4 minutes.

Evidence A | Group-chat post

The courtyard image and its caption

Image, described: a photo-like view of the campus courtyard with water over the paving and benches. A person in the foreground holds up a phone. Caption: “Courtyard flooded today, stay away.” Shared Wednesday at 2:48 p.m. with no link, no date on the image and no original poster named.

Look closely: Underline what the caption claims. Circle what the post is missing.

What it shows

What it leaves out

Evidence B | Screenshot

Sami’s zoom-in on the hand

Zoomed screenshot of the foreground hand: the fingers seem to merge at the knuckles. Sami posted it in the crew chat on Wednesday at 3:02 p.m.

Look closely: What does the odd hand tell you? What can it not tell you?

What it shows

What it leaves out

Look at the evidence, continued

Evidence C | Detector result

A score from a free online detector

“12% likely AI-generated.”

Look closely: What did the tool measure? Does it say anything about the flood?

What it shows

What it leaves out

Evidence D | Web page

The campus facilities alerts page, checked at 3:10 p.m.

“No active alerts. Last update: Monday, 9:15 a.m. Scheduled elevator maintenance in Science Hall, completed.”

Look closely: When was this page last updated? Compare that with the caption’s claim.

What it shows

What it leaves out

What is still missing from the evidence?

Key idea: provenance

On your own Read the key idea and the code of ethics, then answer the question in the box. About 5 minutes.

Provenance is information about where an image or a document came from and how it has been handled. Check it first when an image claims to show a news event. An image can look polished and still be generated, edited, old or shared with the wrong caption. The courtyard image arrived with no link, no date and no named poster, so its provenance is unknown.

A detail or a tool can give a clue, but it cannot settle the question. An odd-looking hand is a reason to look closer. A natural-looking hand does not prove that an image is real, either. The National Institute of Standards and Technology (NIST) describes several ways to track, label, watermark and detect synthetic content, such as AI-generated images. NIST explains that each approach has technical limits.

For a claim about a real event, look for the earliest post, its date and place, and corroboration.

Corroboration is support for a claim from an independent source. Here, that could be a campus alert or someone's dated photo of the courtyard. If you cannot confirm the claim, write a verification note. A **verification note** is a short record of what you checked, what you found and what is still unknown.

Professional standards

Real source | Radio Television Digital News Association (RTDNA)

RTDNA Code of Ethics: Truth and accuracy above all

"Journalism verifies, provides relevant context, tells the rest of the story and acknowledges the absence of important additional information."

In plain words: The RTDNA code asks news staff to say what they checked and to admit what they still do not know.

Question: The facilities page shows no active alerts but was last updated Monday. What should Jordy's note say is still unknown?

Your answer

Still unknown: ____, because ____.

Real source | NPR | May 22, 2023

Fake viral images of an explosion at the Pentagon were probably created by AI

A realistic fake image spread fast and briefly moved markets before officials confirmed nothing happened.

Real source | CNN | May 22, 2023

‘Verified’ Twitter accounts share fake image of ‘explosion’ near Pentagon, causing confusion

A blue check was not proof: accounts that looked trustworthy still shared an image with no real source.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Sort the evidence

On your own Sort each piece of evidence under the claim it bears on and fill in each box. About 3 minutes.

Two claims are in play: the flood and the image. Sort each piece of evidence under the claim it actually bears on. What would settle either one?

Evidence	Claim 1 The courtyard flooded today.	Claim 2 The image was generated by AI.
1 The image shows water in a courtyard, with no date or source		
2 Facilities alerts page at 3:10 p.m.: no active alerts		
3 Secondhand report of water near the library		
4 An odd hand and a 12% detector score		

Still open

- The image’s earliest source and date

Whose perspective is missing?

Whose view is missing from these documents? What would you ask them?

The view that is missing is _____. I would ask _____.

Practice: choose a response

On your own Choose what Jordy should do, explain why and fix the two marked phrases. About 3 minutes.

The recap goes out at six. What should Jordy do about the courtyard image?

- ☐ **A** Post the image with a question: “Is the courtyard flooded?”
- ☐ **B** Say the image is fake, because the hand looks wrong.
- ☐ **C** Leave the image out, report what the crew checked and say the flood is not confirmed.

Why I chose it

Improve a draft

A student's first draft

Heads up everyone!! **1** The courtyard flooded today so don't go over there. Some people are saying the picture is AI because the hand looks weird but I ran it through a detector and it said 12% AI so it's basically real. My roommate also said her friend saw water near the library earlier, so that pretty much confirms it. Stay safe and **2** tell your friends, we don't want anyone getting hurt or ruining their shoes lol. We'll post more if we hear anything else about it.

Rewrite each marked phrase so it says only what the evidence supports.

Rewrite phrase 1

Rewrite phrase 2

Your task

On your own Read the steps and fill in the planner boxes before you start your draft. About 10 minutes.

Write a guided textual analysis of a teacher-selected, clearly labeled AI-generated image post and its caption, answering the guiding question, then test your analysis against the case’s courtyard post and its reposts.

Use: One teacher-selected image post that is clearly labeled as generated, plus the case’s courtyard caption and two reposts with added comments.

You’ll make: Guided analysis, 600—800 words, written in 75 minutes

Time: 75 minutes

Guiding question: How do the image’s realism and the caption’s urgency work together to discourage the reader from checking?

- 1 Read the guiding question printed above the text.
- 2 Annotate the post in layers: composition, realism cues, caption syntax and imperatives.
- 3 Write a thesis that answers the guiding question.
- 4 Write the guided analysis, 600 to 800 words, on lined paper.
- 5 Write your final paragraph on the Your draft page. Test your analysis on the courtyard post.
- 6 Stop writing at 75 minutes.



Prefer typing? Scan to open the online workspace.

Annotation layers (sample uses the courtyard post)

Thesis

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

On your own Write your draft in the boxes, using your planner from the page before. About 60 minutes.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Check your work

On your own Answer the Check your work questions, mark your level in each rubric row and write one change you made. About 5 minutes.

Does your analysis respond directly to the guiding question?	☐ Yes ☐ No
Do you analyze image and caption together with precise references?	☐ Yes ☐ No
Do you explain how the text positions its reader to act?	☐ Yes ☐ No
Is your line of analysis organized from start to finish?	☐ Yes ☐ No

How your work is scored

Mark one box in each row.

Skill	Beginning	Developing	Proficient	Advanced
Evidence	☐ Treats the image as proof.	☐ Cites a detector or a detail as a verdict.	☐ Checks the earliest source and an independent record.	☐ Checks several sources and names what each can't show.
Reasoning	☐ Declares real or fake with no basis.	☐ Hedges without explaining why.	☐ Matches confidence to evidence.	☐ Separates authenticity of the file from truth of the event.
Audience & purpose	☐ Urges spreading.	☐ Warns without guidance.	☐ Gives followers a safe next step.	☐ Gives a next step, a follow-up time and a way to contribute evidence.

Skill	Beginning	Developing	Proficient	Advanced
Revision	☐ No change.	☐ Softens words only.	☐ Replaces the verdict with a verification note.	☐ Explains how each change protects followers and credibility.

I changed ___ because ____.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Questions to discuss

On your own Write a short answer to each question, then complete the sentence frames. About 5 minutes.

1 What would you need beyond the image to support the caption's claim?

2 Do you agree with Jordy's choice to leave the image out of the recap, and why?

3 Who could be harmed if the crew called a real photo fake?

4 The alerts page shows nothing new since Monday. Does that prove the courtyard did not flood?

My take

My claim: ____.

My take, continued

The best evidence is ____, because ____.

Someone who disagrees might say ____.

The limit of the evidence is ____.

I would change my mind if ____.

Notes

Talk about this case at home

Case 20: Can the crew post this image as true?

In this case, a realistic image in a group chat claims that a campus courtyard flooded today. Your student checked where the image came from and wrote a short note that says what is known and what is not.

Questions to talk about

- 1 What would you check before you share a picture of breaking news?
- 2 Where does your town or school post official alerts?
- 3 Why can saying you are not sure yet be better than guessing?

Nobody needs to share personal stories or private information to talk about this case.



See the case online.

Key terms

Academic credit Academic credit is credit toward a degree that a school gives for approved work, such as an internship.

En español: créditos académicos

Accountability Accountability is owning a mistake and doing what you said you would do to fix it.

En español: rendición de cuentas

Authority Authority is the power a person or group has to make or change a particular rule or decision.

En español: autoridad

Challenge A challenge is a formal request to remove or restrict a book or other library material.

En español: impugnación

Claim A claim is a statement that something is true. You can check a claim with evidence.

En español: afirmación

Consent Consent is permission a person gives for something specific, such as sharing a record with a named person.

En español: consentimiento

Context Context is the information around an event or a quote that you need to understand what it means.

En español: contexto

Correction A correction is a public statement that replaces wrong information with accurate information.

En español: corrección

Corroboration Corroboration is support for a claim from an independent source.

En español: corroboración

Disclosure A disclosure is a clear statement that tells people about a relationship or fact they would want to know.

En español: divulgación

Documentation Documentation is a record, such as a photo, a note or an email, that shows what was said or done and when.

En español: documentación

Education record An education record is a record directly about a student that a school or college keeps.

En español: expediente educativo

Endorsement An endorsement is a message that shares someone's opinion or experience of a product to promote it.

En español: respaldo

Fact pattern A fact pattern is the specific set of facts in a situation that a rule is applied to.

En español: conjunto de hechos

Fair Labor Standards Act The Fair Labor Standards Act is a federal law that sets minimum wage and overtime rules for most workers.

En español: Ley de Normas Justas de Trabajo

FERPA FERPA, the Family Educational Rights and Privacy Act, is a federal law about who can see student education records.

En español: FERPA (Ley de Derechos Educativos y Privacidad de la Familia)

Key terms, continued

Framing Framing is choosing which parts of a situation a message brings forward.

En español: encuadre

Holding statement A holding statement is a short update that says what is known, what is still being checked and when people will hear more.

En español: comunicado provisional

Jurisdiction A jurisdiction is the place or area where a particular government or rule has authority.

En español: jurisdicción

Material connection A material connection is a relationship with a brand, like payment or a free product, that viewers might not expect.

En español: conexión material

Precedent A precedent is an earlier court decision that judges use as a guide in similar later cases.

En español: precedente

Primary beneficiary test The primary beneficiary test is how the U.S. Department of Labor decides whether an intern at a for-profit company is an employee.

En español: prueba del beneficiario principal

Provenance Provenance is information about where an image or a document came from and how it has been handled.

En español: procedencia

Reasonable accommodation A reasonable accommodation is a change to a rule or practice that gives a person with a disability equal use of a place.

En español: acomodo razonable

Reconsideration policy A reconsideration policy is a library's written process for reviewing a challenge to a book.

En español: política de reconsideración

Registration Registration is signing up with your election office so that you are on the list of people who can vote.

En español: inscripción electoral

Sample ballot A sample ballot is a preview of the contests and measures that will appear on your ballot.

En español: boleta de muestra

Selection criteria Selection criteria are the written standards a library uses to decide which materials to include.

En español: criterios de selección

Substantial disruption Substantial disruption is the standard from *Tinker v. Des Moines*: a public school may limit speech that would seriously disrupt school activities.

En español: alteración sustancial

Verification note A verification note is a short record of what you checked, what you found and what is still unknown.

En español: nota de verificación

Voter guide A voter guide is a document that explains or recommends choices in an election.

En español: guía para votantes

My progress

After each case, write the date and your level for each skill: Beginning, Developing, Proficient or Advanced.

Case	Date	Evidence	Reasoning	Audience and purpose	Revision
1					
3					
6					
7					
8					
9					
12					
15					
16					
20					